

URGENT WORDS FROM YOUR CHAMBER DIRECTOR

“COMMUNICATION IS A WONDERFUL THING” and sometimes WE as Chamber members are not very good at it. I do include the Chamber in my pitiful whining attitude, as we are sometimes guilty as well, but sometimes we feel as if we are simply spinning our wheels when we pass on some exciting news, new ideas, or earth shattering information that could greatly enhance your bottom line.

FOR EXAMPLE: We, your staff at the Chamber, have spent a great deal of time and money creating, tweaking, producing and promoting “Chamber Checks” to our membership. We have tried to get the information about “Chamber Checks” out to each and every one of you in a vast multitude of ways like e-mails galore, numerous newsletter articles, newsletter flyers, direct mailings and newspaper ads, Chamber Circle time, Radio promotions and ‘face to face’ encounters and most of you have done a terrific job of informing your employees. Yet, even with this great effort, each and every week, we have folks who have purchased Chamber Checks coming back to the Chamber and saying to us.....”We absolutely love the idea of Chamber Checks, but when the person we gave it to tried to use it at XYZ Store, they wouldn’t take it. **WHY???????** BECAUSE THE EMPLOYEE DIDN’T KNOW WHAT IT WAS, OR HOW TO HANDLE IT. My friends, Chamber Checks is a dynamic program designed exclusively to PROMOTE SHOPPING LOCAL, but it can only be effective if we share the beauty of it with our employees, our families, are neighbors, our customers, the shop next door and anyone else that will listen. If our Chamber Members, who want some extra sales, can’t get behind this program 100% then we are wasting our time. With the holidays sneaking up on us real fast, we simply do not have time to waste. **THIS IS THE TOOL THAT CAN HELP TO KEEP OUR LOCAL \$\$\$\$ FROM GOING TO LONGVIEW OR PORTLAND. WE NEED TO UNDERSTAND IT, SHARE IT, EMBRACE IT, MARKET IT, USE ITOR.....LOSE IT.** This is a program that is only as good as the number of folks that offer it. It’s a “business community” based program that takes a real “buy-in” from those that want to keep our shopping dollars in town.

Those of you who have participated in the Great Columbia Crossing “CLAM BUCKS” program know how successful it has been in keeping those \$\$\$\$\$ in town. Last year alone, because of “Clam Bucks”, over \$14,000 was spent in our communities **AND THAT WAS JUST IN ONE WEEKEND.** We need to look at Chamber Checks as a similar program that lasts all year long. Your Chamber has invested both time and money into Chamber Checks **AND IT COSTS YOU, OUR MEMBERS, ABSOLUTELY NOTHING.**

If either you or your staff needs additional information on the value of the Chamber Check program, all you have to do is call. We will be happy to come to your business and explain it to your employees or will even schedule a time to attend an employee meeting. This IS a winning program that has a proven track record, but we need ALL OF YOU to get folks as excited about it as we are.

What are you giving your employees this holiday season? How about a Chamber Check???? Remember, what goes around, comes around and they will love you for it.....SKIP

GCX TURNS 30!

COURSE: 10K/6.2 miles interstate road walk/run across the 4.2 mile-long Astoria-Megler Bridge which spans the Columbia River near its mouth at the Pacific Ocean. The run/walk begins in SW Washington at Dismal Nitch and ends near the Port of Astoria. The course is mostly flat, with a challenging incline on the bridge rising 200 ft. above the ship channel.

PARKING: (two locations)

- Astoria, OR: Port of Astoria - (follow signs to the GCX reserved parking area)
- Chinook WA : Port of Chinook - (turn off Water or Olympia Sts. and follow signs for GCX parking.)

packet pick up is NOT available at the Port of Chinook
***absolutely NO DROPOFF or parking at Dismal Nitch**

SHUTTLE BUSES DEPART FROM:

- **Astoria, OR** - Port of Astoria (near the foot of Basin St.) Shuttle buses depart from 7:00 a.m - 8:00 am. Parking is available two-three blocks away from shuttle bus location. Follow traffic signs off Marine Drive to Portway Street for parking.
- **Chinook, WA** - Turn onto Olympia St. from Highway 101 to Water Street. Departs from 7:30 am - 8:00 am. (NO packet pick up at the Port of Chinook)

* Please remember, only collapsible strollers are allowed on the bus.

BIB NUMBER:

A visible bib number, included in your packet, is required to get on a shuttle bus and also checked as participants begin to cross the bridge! Children under 8 years old will be given a free "kid" bib.

BRIDGE USE: Only registered event participants may be on the bridge from 9:00 a.m. - 11:00 a.m. Those caught trespassing without a bib are subject to citation. Anyone unable to finish within the 2-hour time limit will be picked up by a "sweeper" bus. Since one lane remains open to traffic on the bridge during the race, all participants **MUST REMAIN** in the race lane! Citations can also be issued for crossing into the traffic lane. No dogs or pets of any kind are allowed with the exception of **pre-registered**, certified guide dogs.

WATER AND RESTROOMS:

- There are water stations near the Start Line and Finish Line. Participants need to provide their own water bottle if needed during the event. Unfortunately, we are not allowed to set up water or bathroom stops along the race route.
- For your convenience, there are 35 restrooms located near the Start Line at Dismal Nitch and 10 located at the finish line in Astoria.

Important Dates/Times to Remember

July 1: Registration opens

- 30 days for \$30 Anniversary Special
- \$20 youth (8-17)

July 31: \$35 adults

- \$25 youth (8-17)

September 14: Packets are available for pick up at the Astoria Warrenton Chamber of Commerce at 111 West Marine Drive in Astoria.

- * **pick up Monday - Friday 9:00 a.m. - 5:00 p.m.**

October 1: Packets available for pick up one day before the event at the Astoria Warrenton Chamber of Commerce at 111 West Marine Drive in Astoria.

- * **pick up open from 9:00 a.m. - 7:00 p.m.**

October 2:

6:00 a.m. - 7:00 a.m.: Packets only available for pickup near the shuttle bus pick up in Astoria at the Foot of Basin Street.

- * **packets are NOT available at the Port of Chinook**

Chinook

7:00 a.m.: Shuttle buses begin loading from the empty parking lot along Basin Street in Astoria.

7:30 a.m.: Shuttle buses begin at the Port of Chinook.

- * **packets are not available at the Port of Chinook**

7:30 All participants with strollers (collapsible strollers only) must be in line to load shuttle bus in Astoria. Strollers will be brought in a separate vehicle to accommodate all of our participants traveling with young children.

7:30 a.m.: All participants in Astoria **MUST** be in line for a shuttle bus.

8:00 a.m.: Last shuttle bus departs from Astoria.

8:15 a.m.: Last shuttle bus departs from the Port of Chinook.

8:30 a.m.: Astoria-Megler Bridge closes one lane of traffic.

Drivers will follow pilot car across the bridge until 11:00 a.m.

9:00 a.m.: GCX '11 begins!!!!

11:00 a.m.: Awards ceremony at the Finish Line

The Astoria Warrenton Chamber of Commerce
presents



Sunday, October 2, 2011

10K Run / Walk

PACIFIC POWER

event sponsor



ASTORIA WARRENTON
CHAMBER OF COMMERCE
The Spirit of the Columbia

Thank you to our sponsors!

Astoria Warrenton Area Chamber of Commerce
**2011-2012 President's Circle available online
at GreatColumbiaCrossing.com**

(800) 875-6807 • (503) 325-6311

Registration closes October 1, 2011 unless capacity of 3,000 participants is reached at an earlier date

Registration Information:

ONLINE: Online registration is open July 1 - September 28 (unless capacity is reached earlier) @ GreatColumbiaCrossing.com

MAIL: Mail completed registration form and payment (check or money order) to address below beginning July 1. It must be received by September 28 (unless capacity is reached earlier).

WALK-IN: July 1 through October 1 - daily 9:00 a.m. - 5:00 p.m. Astoria Warrenton Area Chamber, 111. W. Marine Dr., Astoria.

• **NO registration accepted on Race Day, October 2.**

ENTRY FEE INCLUDES: parking, shuttle bus service to start of race & parking, bib number, light snacks and 5 Clam Dollars that can be redeemed at participating Chamber businesses September 30 - October 2, 2011.

- \$30 for 30 days Adult registration: July 1 - July 30 (Anniversary Special) \$35 July 31 - October 1
- \$20 youth registration (8-17 years old): July 1- July 30 \$25 July 31 - October 1

EVENT T-SHIRT Long sleeve shirts are an **optional item** and not included in your entry fee. T-shirts are available while supplies last and are first offered to participants before the general public. T-shirts may be available at the Chamber after the event and can be mailed for S&H fees starting at \$5, depending on the inventory.

- \$16 per T-shirt, available in Adult Small - XL
- \$14 Youth L

PARTICIPANTS between 8-17 years old must be accompanied by an adult at all times during the event.

REGISTRATION FORM (One per participant) Registration cannot be transferred.

Bib #

AWACC use only

First Name _____ Last Name _____

Event 10K run 10K walk (only runners are timed) Male Female **Age** at time of event: _____ (required for runners)

E-mail _____ Day Phone _____ Cell Phone _____

Address _____ City _____ State _____ Zip _____

I plan to park and shuttle from: Astoria (OR) Port of Chinook (WA) (packet pick-up is NOT available at the Port of Chinook)

How did you hear of race? (please specify) Advertisement Article Internet Previous participant Other _____

*Collected data to be used for event-related purposes only. *

WAIVER: By indicating your acceptance, you understand, agree, warrant and covenant as follows: In consideration of my entry, I myself, my heirs, executors, administrators and assigns, waive, release and discharge any and all rights, claims or damages against Astoria-Warrenton Chamber of Commerce, Oregon and Washington State Departments of Transportation & Transportation Commission, Oregon and Washington State Patrols, the Port of Astoria, the Port of Chinook, Sundial Travel, Astoria School District, Warrenton School District, Naselle School District, and their employees, and any participating sponsors, municipalities, and any and all participating directors, employees and agents of such parties for any and all injuries in any manner arising or resulting from my participation and/or any underage unregistered children in my care participating in this event.

I attest and verify that I have full knowledge of the risks involved in this event, that participation in a road race/walk is a potentially hazardous activity, that I assume those risks, that I will assume and pay my own medical expenses in the event of an accident, illness or other incapacity, and that I am physically fit and sufficiently trained to participate in this event. I understand and will abide by all rules including that no pets are permitted, only collapsible strollers are permitted, that I must stay in the race lanes at all times and follow instructions given by race officials. I grant permission to all of the foregoing to use any photographs, motion pictures, recordings or any other record of this event for any legitimate purpose. I understand there are no refunds for any purchases made associated with the Great Columbia Crossing 10K run/walk.

Signature _____ Date _____

Signature of Participant

Signature _____ Date _____

Signature of Legal Guardian if participant is under 18

Event Purchase

- Adult (\$30 for 30 days July 1-July 30) \$30
- Youth (July 1-July 30) \$20
- Adult(July31-October 1)** **\$35**
- Youth (July 31- October 1)** **\$25**
- Adult T-shirt (indicate quantity & size) \$16
 _____ S _____ M _____ L _____ XL _____ XXL
- Youth T-shirt _____ Youth Large \$14

Total Registration Fee: \$ _____

PAYMENT:

- Visa or Mastercard
Card # _____
- V-Code (from signature line) _____ Exp. Date _____
- Check /Money Order Cash

NO REFUNDS

NON TRANSFERABLE

Return form to: AWACC/GCX

P.O. Box 176, Astoria, OR 97103

For questions not answered on this form or on website at GreatColumbiaCrossing.com

503-325-6311 • Toll Free 1-800-875-6807

alana@oldoregon.com

Liberty Theater

Say Good-bye to a Local Favorite!



David Carlson's Farewell Concert

September 11, 4 pm

"A song bird, an old bird and a piano"
An exuberant homage to the Golden Age
of American popular song.

General Admission tickets \$25 • Liberty Box Office
Tickets for special seating on stage with the performers
and a pre-concert champagne reception are \$75

CELEBRATE SUPER HOMECOMING WEEK!

Two shows only!

Judy Collins in Concert

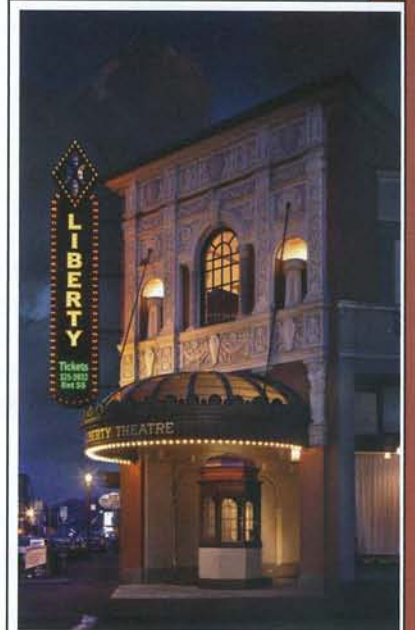
Sept. 17 at 7:00 pm

Sept. 18 at 4:00 pm

*If amethysts could sing ...
they would sound Like Judy Collins!*



*Tickets to all these great events
are on sale now at the Liberty Theater Box Office*



Liberty Box Office
(503) 325-5922 Ext. 55

Open:
Tues. - Sat. 2-5:30 pm
& 2 hrs before curtain

Friends of the Liberty

Become a Member Today!

Your membership:

- provides vital operating funds,
- maintains this grand building, &
- supports fabulous programming.

Become a part of our history.

The Liberty Theater is a place where you can proudly bring family and friends, and your membership gift helps assure these pleasures for future generations.

Membership levels:

Musician	Up to \$49
Bard	\$50 - \$99
Orator	\$100 - \$249
Producer	\$250 - \$499
Orchestra	\$500 - \$999
Maestro	\$1,000 and up

Ask about our:

- Gift Memberships,
- Sustaining Memberships,
- and, Membership benefits

To become a member contact
Rosemary Baker-Monaghan,
Executive Director Liberty Theater
at 503.325.5922 X33 or use the

**Membership form on the
reverse side of this flyer.**

Liberty Theatre Presents!

Season Ticket Packages Fall 2011 - Spring 2012

Shangri-La
Chinese Acrobats
Sun. October 9, 7:00 pm

The Coats - *a cappella*
Holiday Concert
Sun. December 18, 3:00 pm

Coaster Theatre
Playhouse's
"Annie Get Your Gun"
Fri. January 14, 7:30 pm
Sat. January 15, 3:00 pm

Newport Symphony
Sun. January 29, 3:00 pm

Liberty Theatre Players
"A Company of
Wayward Saints"
February 10, 11 and 12
Fri.-Sat. 7:30 pm, Sun. 3:00 pm

Portland Chamber
Orchestra
with Dick Hyman
and Lindsay Deutsch
Sun. March 25, 3:00 pm

World-Class Family Entertainment



Watoto

RESCUE RAISE REBUILD



CONCERT of HOPE

CHOIR OF ORPHANED AND VULNERABLE CHILDREN FROM UGANDA

FREE ADMISSION

WHERE: **LIBERTY THEATER**, 12th and Commercial, Astoria
Sponsored by First Lutheran Church and
Thrivent Financial for Lutherans

WHEN: **October 4, 2011 - 7:00 PM**

WWW.WATOTO.COM

Welcome Home

SHOWCASING TWO SPECTACULAR HOMES



37815 EAGLE LN ASTORIA, OR 97103

\$449,000

1st time on market! Executive country home custom built in 1996 on nearly 5 acres w/NW Contempo flair; river rock fireplace, 2-story great room, cedar siding & master on main floor are just a few of the home's highlights. Master suite opens on to private back patio complete w/hot tub & offers a spacious master bath w/soaking tub. Sunny island kitchen with garden window! AND 36x48 shop with attached 36x14 carport!

3 Bedroom | 2.5 Bath | 3,666 sq. ft.



1491 JEROME AVE ASTORIA, OR 97103

\$499,000

Fabulous opportunity to own this historic jewel in the heart of the Shively-McClure National Historic District! This stunning home was designed by Astoria's own John E. Wicks and built by John Helstrom for himself in 1934. A unique example of Brick Tudor architecture situated on a corner view lot. The home has many beautiful original details and has been lovingly cared for through the years.

4 Bedroom | 2 Bath | 2,385 sq. ft.



Jennie Hillard
RE/MAX RIVER & SEA
757 West Marine Drive, Astoria, OR 97103
Ph: 503-338-5200 Cell: 503-791-3078
jmohill@gmail.com
www.RiverandSea.net



EDGEWATER AT MILL POND

~ OPENING NOVEMBER 2011 ~



ASTORIA, OREGON 97103

BRAND NEW SENIOR LIVING 55+

1 BEDROOM STARTING AT \$744

2 BEDROOMS STARTING AT \$879 & \$946

Edgewater at Mill Pond offers a variety of spacious floor plans in a great riverfront location. Conveniently located near shopping, markets, medical center and restaurants. Edgewater at Mill Pond offers outstanding amenities at an affordable price.

- Designed for Seniors 55+
- Spacious 1 & 2 Bedrooms
- Beautiful Riverfront Views
- Refrigerator/Electric Stove/Microwave
- Dishwasher
- Washer/Dryer Hook-Ups
- Shower/Bathtub Combinations
- Pre-wired for Cable
- Garbage Fees Paid
- Private Entrances
- Elevator in Each Building
- Courtyard
- Small Pets Welcome
- Smoke-free Community
- Fully ADA Adaptable
- Section 8 Vouchers Accepted
- Trolley to Downtown
- Riverside Walking Path Nearby

Call Us Today!

971-224-1424 TTY 711

This institution offers an equal housing opportunity
Managed by Cascade Management, Inc.

