

May 2009

Chamber Works

Oregon Bounty Program

The Travel Oregon team is writing to communicate important changes in the Oregon Bounty program for 2009. Oregon Bounty just concluded another year of exceptional results—consumer response rates increased 7% over 2007, on the heels of an already robust increase of 21% over 2006, and travelers from our target markets continue to be motivated by Oregon Bounty to travel to or within Oregon.

Our research also tells us that, above all else, visitors are looking for ideas on what to do when traveling in Oregon: event information is the most popular content of the Oregon Bounty website. Our primary objective must be to drive consumers to this content through awareness building advertising, PR and promotions.

For more information about the program visit www.traveloregon.com/Bounty.aspx or industry.traveloregon.com/Resource-Library/Oregon-Bounty.aspx

With this in mind, we are enhancing our 2009 approach with the following new direction:

- We are building a NEW, comprehensive culinary trip planning website as part of TravelOregon.com. This site will be live year-round, provide a compelling and flavorful gateway into everything there is to do and see from a culinary standpoint in Oregon—from wineries, distilleries and breweries, to chefs, artisan producers, farmers markets and more—all in a searchable database.
- Oregon Bounty will shift from an opt-in program to one that highlights all aspects of culinary travel in Oregon.
- **In order for this approach to succeed, we still need your help and involvement!** Oregon Bounty messaging will focus on getting the word out that fall is a great time to visit by highlighting what visitors can do while they're here. **What we need from you** is content and programming, especially from August-November, but also year-round. If you have an existing culinary event, destination or attraction, please let us know. Please email or call Amy Nyberg, (503) 378-8801 or Amy@traveloregon.com.
- For 2009, Oregon Bounty will be anchored by a new national promotion: the "Win an Oregon Bounty Dream Job" contest. With it, we will highlight "Seven Culinary Personalities of Oregon," matching a region with an Oregon product associated with that area. Consumers will be invited to enter the contest to win an all-expenses-paid week as an apprentice with a well-known Oregon culinary icon, including a chef, winemaker, brewer, distiller, artisan producer, charter boat captain, and rancher. This national promotion will expand our reach about Oregon as a culinary destination through publicity, social media, and advertising.

Small Business Appreciation Day

Wells Fargo in Astoria will host a Small Business Appreciation Day on Tuesday, May 26 from 9am to 5pm at its bank, located at 1218 Commercial St. The free event will feature refreshments. In addition, business specialists from different departments, including Merchant Services, Payroll, Business Insurance and Business Banking, will be onsite to answer questions, said bank manager Kristin Talamantez, pictured at right.



"We want to thank our business clients and offer them the opportunity to come and learn about additional financial services Wells Fargo can provide to save them money and time, as well as succeed financially," said Talamantez.

Wells Fargo partners with business owners to support and grow this vital segment of Oregon's economy. Wells Fargo started out as a small business itself. It was founded in 1852 by Henry Wells and William Fargo. The financial services company traces its roots in Astoria back to the 1860s; its first agents in Astoria were merchants Adam Van Dusen and Hiram Brown. By focusing on helping its customers succeed financially, Wells Fargo has grown over the decades to become the leading small business lender in the nation and in Oregon. Wells Fargo develops close relationships with its customers – really getting to know companies and their goals for growth. Then it provides a full range of lending and financial services to help business owners reach their goals.

"And because Wells Fargo offers the full realm of financial services, we can connect business customers with specialists who offer personal financial products and services such as investments, mortgage, insurance, trusts and private banking," said Talamantez.



"We welcome you to come in and talk with a Wells Fargo banker about these features, as well as other products and services. Wells Fargo will partner to help you build your personal and business success," she said.

Many thanks to all of you who helped with our Crab, Seafood and Wine Festival as sponsors, volunteers, vendors and patrons!

DIRECTOR'S CORNER

The Astoria-Warrenton Area Chamber of Commerce welcomes back Wadsworth Electric. After five years, EC Company has decided to return their Astoria operations to the Gramson / Wadsworth family.

In 1960, Darrell and Norma Wadsworth purchased Morrison Electric and founded Wadsworth Electric. In 1975, management, and eventual ownership of the company, was by assumed by Cheryl and Rod Gramson, their eldest daughter and son in-law. Wadsworth Electric grew with the community for the next 30 years, eventually selling to EC Company (EC) in February 2004. While continuing to honor previous obligations, EC is currently working to return the helm to the third generation, Cass Liljenwall and Chris Gramson, who have a combined 39 years in the industry. "We really want to refocus the business on customer service and local values, and have always really enjoyed supporting community events, (they have been providing electrical systems labor and equipment for the Crab Festival since its earliest days). We can continue to provide full service electrical service here, bringing valuable experience from EC, as well as being that local entity we once were".

Wadsworth Electric will be operating as a minority-owned business, with support from co-owner Rod Gramson. EC Company will continue to operate the Bay City / Tillamook area office.



ChamberWorks Reminders

* **Articles** are accepted by email or print until the **15th** of the month prior to insertion. Submissions may be edited or omitted by the editors for space or content. Pictures are welcome in .tif or .jpg. Articles should be less than 250 words.

* **Inserts** (8.5 x 11" size) are limited to 10 each month. Supply a proof copy to the Chamber to hold your space. Once you hear back that your insert is okay, bring **650 copies** and payment to the Chamber - no later than the **20th** of the month prior to insertion. Inserts are \$50, \$25 for first insert by a non-profit each year or to promote BAH.

* Business Card size **ads** are \$15 a month, \$75 for 6, \$150 for 12. Send camera ready art by email or drop off a card to be scanned before the 15th of the issue you want to start in.

* Would you like to receive ChamberWorks by email instead of the paper copy? Just let Regina know. The email newsletter does include the inserted flyers.

* Call or email if you have questions or to reserve space, 325-6311 or ReginaWillkie@charter.net

Smokin' On the Columbia!

On Saturday May 2nd, there will be a National Barbecue Contest and Chili Feed at Pier 39 in Astoria. Team from Canada to Texas will be arriving in town to barbecue and sell their food at this United Way of Clatsop County Fund-raiser.

Both events are a sanctioned competition by the Pacific Northwest Barbecue Association from Tolbert, Texas. The barbecue teams will be barbecuing Ribs, Chicken, Tri-Tip, and Salmon. They will be competing for cash prizes and will sell their food to the public between 11am and 3pm. The judging will be done by the PNWBA. The Chili contestants will be competing to be chosen as the "People's Choice". This means that event attendees for a \$5 fee will be able to taste and vote on all the various chilies that have been prepared. The one with the most votes wins the contest. This is a great opportunity to taste and enjoy international style barbecue and chili in our own backyard.

Contact Tom Rowe, Wagonmaster of this event for rules, fees, and information at 775-232-7172. Check out their web site www.pnwba.com to learn more about this competition and others.

"Greater Tuna" served up hot

One thing's for sure. When the national tour of Greater Tuna rolls into town on Sunday, May 10th, audiences will be treated to an astonishing tour de force of comic acting. But if you've been living under a rock and somehow haven't heard about this world-famous comedy romp, well, here's the deal: Two performers who are part actor and part quick-change artist dominate the hilarious – and often strange – activity that comprises a typical day in Tuna, Texas, the Lone Star State's "third-smallest city".

In fact, it takes a team of lightning-fast "dressers" backstage to help create the twenty-odd oddballs who represent the population of the entire Greater Tuna Area – men, women, children, animals and space aliens. Some quick-changes occur in fewer than four seconds.

Greater Tuna will be performed at 4 pm on Sunday, May 10th at the Liberty Theater, 1203 Commercial Street. Tickets for the performance are \$25 & \$20 with Students and Seniors \$23 & \$16. Advance tickets can be purchased 2pm to 5:30, Tuesday through Saturday, in person at the box office or by calling: (503) 325-5922 x 55; or online at www.ticketswest.com or call (800) 992-TIXX anytime. For more information, visit www.liberty-theater.org or www.artbeatshows.org



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Compass Community Bank Gives \$1000

Clatsop Community Action was the recipient of a \$1000 check presented by Compass Community Bank's President and CEO Steve Ferber on April 3. The presentation was the result of a random drawing held in conjunction with the bank's grand opening of its Astoria branch in February. Guests at the grand opening were invited to drop the name of their favorite Clatsop County United Way agency into a drawing for the \$1000 prize.

"This donation could not have come at a better time," said Clatsop Community Action Executive Director George Sabol. "Demand for our services is up tremendously, while contributions are way down," he said.

Compass Community Bank is open in Seaside and Astoria from 9am to 5pm Monday through Thursday, and 9am to 5:30pm Friday. Compass Community Bank is Clatsop County's only locally owned and operated bank.


Commissioners' Candidate Forum

On Thursday, May 7, local residents are invited to a Port of Astoria Commissioners' Candidate Forum. This Forum provides an opportunity to meet the candidates and is sponsored by the Astoria branch of the American Association of University Women. The Forum will be held at 7pm on May 7 in the Flag Room of the Astoria Public Library, 450 10th St. The candidates will be invited to give an opening statement and will answer questions submitted by the audience. Written questions for these representatives will be accepted both at the door and during the Forum. The questions will be collected and read by a representative of AAUW.

Candidates for the Port of Astoria Commissioner positions include: Lawrence A. Pfund and John Hord for Commissioner, Position 1; Floyd E. Holcom and John Veenendaal for Commissioner, Position 2; and John B. Dunzer, Daniel R. Hess and Karl S. Konka for Commissioner, Position 5.

Ballots for this Special District Election will be mailed May 1 through 5, by the Clatsop County Elections Division, and must be delivered to an official drop site or the County Clerk's Office, 820 Exchange Street, Second Floor, Astoria no later than 8pm on May 19. Postmarks are not considered.

We invite and encourage the community to attend this Forum in order to meet the candidates for these important Port of Astoria positions.



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Your Business Featured at June BAH?

Please join us at the 3rd Multi-Business After Hours on Thursday, June 11, from 5:30-7pm. If you would like to have a table to promote your business or organization, please contact Barb by calling 325-6311 or emailing barbroberts@charterinternet.com. This is a great opportunity for our members that don't have the space to host a BAH of their own. To participate, you are asked to provide finger foods, a door prize item and to share a few comments about yourself during the event.

Columbia River


Bull-Rageous

May 8th and 9th
Starts at 7:30pm
Clatsop County
Fairgrounds
(indoor arena)

Event Includes:

- Professional Bull Riding
- Kid's Stickhorse Stampede
- Bull Poker
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Celebrate Trails Month

May 2009 is a month to explore more than 50 miles of trails that connect our communities, parks, and special places. Trail partners – including public agencies and non-profit organizations – have planned a month's worth of outdoors activities. If you would like to paddle on one of the region's rivers, bike with your family at one of our coastal parks, take your horse on a trail ride, or look for birds in the region's wetlands, there is an activity for you.

The schedule of monthly activities, with trail maps and articles, was featured in a special pull-out in The Daily Astorian and Chinook Observer the week of April 27.

The trails month activities and publication are the result of a collaboration between the Warrenton Trails Association, Oregon and Washington State Parks, Oregon Equestrian Trails, the National Park Service, Clatsop County, the City of Warrenton, the Oregon Department of Forestry, and many others. Funding was provided by the National Park Service's National Trails Program.

The trails map and guide will also be available at regional parks and locations throughout the summer and fall. The calendar of May events is available at: www.warrentontrails.org.

Nature Adventure Camp

Youngsters entering 4th through 6th grades can hike, paddle and investigate nature at Lewis and Clark National Historical Park as part of the Nature Adventure Camp 2009. Educators from the Lower Columbia River Estuary Partnership and Lewis and Clark National Historical Park join together this summer to provide a week of hiking, paddling and exploring the trails, water and animals at the Astoria park.

Students are invited to take part in the day camp, which runs Monday, July 13 through Friday, July 17. The camp runs from 9 a.m. to 5 p.m. each day. Enrollment is limited. The registration deadline is July 3. The cost is \$95 and a limited number of scholarships are available. To register, visit www.lcrep.org or call Sarah Skelly at (503) 226-1565, Ext. 233. You can also find out more by calling (503) 861-4422.

Chorale's Spring Concert

Love and the arts go together like bread and butter, April and showers and flags and the fourth of July. For poets, painters and writers of prose, it is frequently the subject of choice. However, it's perhaps in music that this pairing has become such an integral part of our lives. At its spring concert, "The Language of Love," the North Coast Chorale celebrates love and its unifying properties with a performance of love songs from around the globe. This event is sponsored by Clatsop Community College Arts & Ideas.

From "Gershwin and Porter on Love" to Brahms' "Leibeslieder Walzes," the program assembled by Chorale director Dr. Denise Reed-Hines is sure to delight audiences of all ages and musical tastes. This concert will also include pieces composed by Astorian Wilho Saari who was born in Finland and plays the kantele, the national instrument of that country. He, his daughter, Karen, and his granddaughter, Kelsi, currently sing with the North Coast Chorale.

The Spring Concert will be performed on Friday, May 15, 7pm at the Ilwaco Hilltop Auditorium and Saturday, May 16, 7pm & Sunday, May 17, 2pm at the Performing Arts Center, in Astoria. Tickets are available at: Astoria Chamber and Bach 'N Rock (Astoria), Okie's Century Market (Ocean Park), Sid's Supermarket (Seaview), Ilwaco Market (Ilwaco) and as available at the door. General admission is \$10; ages 12 and under are free if accompanied by an adult.

In its 19th season, the NCC a 501(c)(3) non-profit organization, is very grateful to the many donors and supporters who help ensure that it can continue to bring value to the community through music education and the experience of hearing wonderful choral music.

Thank You!!

to the following sponsors
of these upcoming monthly
Community Free Swim Days
at the Astoria Aquatic Center.



May 3 - Columbia Memorial Hospital
June 7 - Kiwanis

*Please join us for a swim on the
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Intro to NAUI SCUBA Diving class will be offered in May.

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Upcoming Events at the



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Saturday, May 16
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AUDITIONS JUNIOR Shanghaied

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June 13th Dance Placement 4-6pm
Classes begin June 15th Call Dana
for more info 503-458-5343

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Sept. 4 Sundays July 26, Aug. 9 &
30 All shows 2pm Tickets are \$15-8
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Thursday to Saturday July 9 to Sept
12 Doors at 7pm, All Shows at
7:30pm Sunday Matinees July 19,
Aug. 2, 23 & Sept 6 All shows 2pm
Tickets are \$20 to 16 with Group,
Senior & Child rates

Miss Vivian & Virginia Contest & SHANGHAIED BALL

Saturday August 15th 10:30pm
Tickets \$15 at the door

ASOC JAZZ DANCE RECITAL

Sunday August 16th at 3pm and 7pm
Tickets \$10 at the Door

*ASOC Playhouse is located at
129 West Bond St, in Astoria.
Call 325-6104 for reservations now!
Check us out on the web at
www.shanghaiedinastoria.com*

Peninsula Garden Party

Spring brings gardens to life. Now "By Request" Coast Community Radio brings to life its popular gardening program, Diggin' the Dirt, airing at 9:30am every other Tuesday on KMUN 91.9FM Astoria and KTCB 89.5 FM Tillamook. On Saturday, May 9, from 10am to 4pm, it's a Peninsula Garden Party hosted by the opening of the Nahcotta Rhododendron Garden, 28409 Sandridge Rd in Nahcotta. On-air personality and master gardener Ann Goldeen will be joined by garden and landscaping experts to answer questions and help guide visitors to rare rhododendron specimens and native ornamentals available for sale.

Freshly grilled oysters will be served from 11:30am – 1:30pm, and musicians Joey Patenaude, Spud Siegel and Dave Quinton will play from 1 – 3pm. Proceeds from all sales will benefit Coast Community Radio. Admission is free and parking is limited. Sponsored by Willapa Resources and Northern Oyster Company, Inc. Information at (503) 298-0287.

To add a request for future events, listeners may call Coast Community Radio at (503) 325-0010.



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OnThisDayInOregon.com excerpt:

May 11 - In the employ of a firm of Boston traders, Captain Robert Gray returned to the Pacific Coast in 1792. Determined to make important discoveries that had eluded him on an earlier voyage, he cruised up and down the Oregon coast looking intently for any sign of a large river emptying into the sea. Inlets and muddy channels attracted his attention, but one inlet was of particular interest because of its color. After a second observation, the Yankee Captain guided his sturdy vessel across the forbidding bar and into the fresh waters of a great river, which he later named the Columbia, after his ship.

May 25 - On this day in 1901 George Himes, Assistant Secretary of the Oregon Historical Society was in Astoria finalizing the Society's purchase of the site of Lewis and Clark's encampment, Fort Clatsop.

"The Lewis and Clark site is to the West what Plymouth Rock is to New England," said Mr. Himes in the morning. "It is an historic spot and we shall see that the memory of the explorers is perpetuated."

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MAY 2009 CHAMBER & COMMUNITY CALENDAR

DON'T FORGET TO POST THIS CALENDAR ON YOUR BULLETIN BOARD!

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26-Apr	27-Apr	28-Apr	29-Apr	30-Apr	1	2
					Astoria Downtown Assoc. 8:30am @ Baked Alaska	
3	4	5	6	7	8	9
			Ambassadors Committee 5:30 @ Baked Alaska			Grand Opening Noon @ NNB Radio, Warrenton
						2nd Saturday Art Openings @ Astoria Galleries
10	11	12	13	14	15	16
Mother's Day			Executive Committee Mtg. 1:30pm @ Holiday Inn Express	Lower Columbia Tourism Committee 8am @ Cannery Pier Hotel	DEADLINE - Newsletter Article Submissions	
Astoria Sunday Market 10-3pm						
17	18	19	20	21	22	23
			DEADLINE - Newsletter Inserts & Payment	Chamber Board Mtg. 4pm @ Astoria City Hall		
Astoria Sunday Market 10-3pm				BAH 5:30pm @ Clemente's Restaurant		
24	25	26	27	28	29	30
Astoria Sunday Market 10-3pm		Chamber Circle 8am @ Holiday Inn Express				

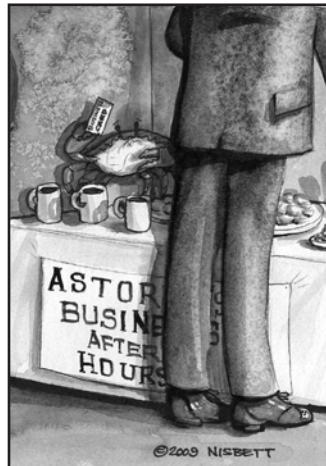
Business After Hours

Thursday, May 21st 5:30 - 7 pm

at Clemente's

1198 Commercial, Astoria

BAH is open to the public, so bring a friend for this fun evening of fellowship, refreshments and door prizes! Don't forget, you must be present to win the member-only cash pot drawing! Congratulations to McMenamin's Sandtrap who won the \$500 cash pot in April. The pot has reset now to \$50 and will increase each month if the members drawn are not present to claim the prize.



Civic Organizations Meeting Dates

- Elks — 2nd & 4th Thursdays @ 8 pm
- Kiwanis — 1st, 3rd & 5th Tuesdays @ Noon, Golden Luck
- Lions — Wednesdays @ 6:30pm, Elks Club
- Moose — Wednesdays @ 6:30 pm
- Astoria Rotary — Mondays @ Noon, Elks Club
- Warrenton Bus. Assoc. — 1st Tues. @ 6 pm, City Hall
- Warrenton Rotary — Wednesdays @ 6:45 am, Doogers



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Museum Names New Executive Director

The Columbia River Maritime Museum announced that Samuel E. Johnson Ph.D., of Seattle, WA, has accepted the position as the new Executive Director. Dr. Johnson succeeds Jerry Ostermiller who retired in 2008. Dr. Johnson will assume the leadership of the Museum this month. Samuel E. Johnson received his Ph.D. from Stanford University. He has served as the Executive Director for the Oregon Field Office of the Nature Conservancy. Johnson has served as the Director of External Affairs at the Oregon Historical Society and was the Director of Planned Giving for the Oregon Health Sciences University Foundation. An internationally acclaimed lecturer, Johnson graduated from the Museum Management Program at Colonial Williamsburg.



In recent years Johnson has been building and restoring boats and teaching bronze foundry classes at the Center for Wooden Boats, the San Francisco National Maritime Museum, the RiversWest Small Craft Center in Portland, the WoodenBoat School in Brooklin, ME, Mystic Seaport Museum and the Antique Boat Museum in Clayton, NY.

"I am deeply honored to have been chosen to lead the Columbia River Maritime Museum. I have long respected and admired the accomplishments of the Museum and look forward to continuing this great legacy," said Samuel Johnson.

The Museum has also named David A. Pearson as Deputy Director. Pearson, Curator of the Museum, who has been with the Museum for 14 years, remains committed to building the Museum's reputation for diverse and interactive exhibits and as an exceptional research facility which welcomes scholars and visitors from around the globe.

"As we move forward into a new era for this great institution, I am pleased to announce the selection by the Board of Trustees of Dr. Johnson as the next Executive Director" said Tom Dulcich, Chairman of the Board of Trustees. "Sam has considerable knowledge of the Pacific Northwest, with a strong background in nautical and maritime subjects."

Museum members are invited to a reception at 4pm on Friday, May 22, in the Kern Room, to meet Dr. Johnson.

Dennis Powers to Speak at the Maritime Museum

The Museum welcomes Dennis Powers on Saturday, May 23rd at 2:30pm with a presentation about his new book, *Taking The Sea*. Powers is the author of nine books including the acclaimed maritime histories, *Sentinel of the Seas*, *Treasure Ship*, and *The Raging Sea*.

Taking The Sea uncovers a fascinating, yet largely unknown, period in our history. It traces the journey through the story of Captain Thomas P.H. Whitelaw, the most important ship salvager of his day, and his tales of "wreckers", a legendary intrepid, reckless group of men who ruled the ocean. From their beginnings, when salvors were one step removed from being pirates to the time when they worked in partnership with major, respectable salvage operations on the Great Lakes and the East Coast, we follow Whitelaw and his divers as they battle giant octopuses and occasionally find sunken treasure.

Powers offers a compelling portrait of the wrecker captains and the dangerous lives they and their men led. His is a well-researched book that is vividly written and intended for lovers of ships and the sea. Pictures of sunken ships of the Oregon Coast, Astoria and the Columbia River from Powers' personal collection will be included in his presentation. After his presentation, Dennis Powers will sign books which will be available for sale in our Museum Store. This event is free to Museum Members or with paid admission to the Museum.



MEMBER OF THE MONTH FEATURE



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- Life & Long-Term Care
- Motorcycle
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Visit us online at AAA.com or stop by our Service Center in your local area at 135 S. Hwy 101 in Warrenton, OR, or simply call us at 503-861-3118 and we'd be happy to help!