

MARCH 2011

# Chamber Works

SAFeway presents



We invite you to join us at the 2011 Astoria Warrenton Crab, Seafood & Wine Festival to enjoy great coastal cuisine, arts and crafts, wine tasting and more during the weekend of April 29th.

**Festival Hours:**

Friday, April 29, 4:00pm – 9:00pm

Saturday, April 30, 10:00am – 8:00pm

Sunday, May 1, 11:00am – 4:00pm

**Admission Rates:**

Friday: \$8

Saturday: \$10

Sunday: \$5

Children under the age of 12 are admitted for free. However, we recommend that families enjoy the quieter times at the Festival on Saturday morning and Sunday.

The Festival is located at the Clatsop County Fairgrounds where parking is limited (and \$5 per car). **We highly recommend festival-goers use our frequent shuttle service** from Astoria and Warrenton, including Park and Ride from the Port of Astoria and Hammond Mooring Basin. Shuttles are \$2 per person, round trip and drop you right at the entry to the Festival. Limited shuttles will run on Sunday only from the Port of Astoria. See our website for a list of shuttle stops and times of operation. Expect wait times, especially during peak festival hours.

The Astoria-Warrenton Chamber of Commerce produces the Crab, Seafood and Wine Festival, this year being our 29th Annual Event! This Festival is not only the largest fundraiser for the Chamber, but also a means for many local non-profit organizations to raise funds to support their cause and offers a boost to the local business economy in an otherwise slow period for tourism. Your patronage at the event is appreciated and we welcome your comments or suggestions for future Festivals. Please join us in thanking Safeway for their sponsorship of the Astoria-Warrenton Crab, Seafood and Wine Festival.

Visit [OldOregon.com/Events](http://OldOregon.com/Events) for this and more information on the Crab, Seafood & Wine Festival.

## Variety of Musicians to Take the Stage

This year's line up of musical talent at the Festival promises to keep your ears perked and toes tapping. Musicians and bands from around the northwest will be featured throughout the weekend:

The Brownsmead Flats	Friday, 4-6:15 pm
Lisa & Dusty	Friday, 6:30-8:45 pm
Los Gallos Rumba	Saturday, 10-12:30 pm
Rhythm Culture	Saturday, 1-4:00 pm
Lulu LaFever	Saturday, 4:30-7:45 pm
AHS Jazz Band	Sunday, 11-2 pm
RaiChiChi	Sunday, 11:30-3:45 pm

NW Pan Man Terry Baber will be playing his steel drums in the tent periodically throughout the weekend.

We appreciate the support of Bruce Smith as he provides the sound and technical assistance for all of the musicians on the Main Stage.

## Crab Festival Programs Available Now

If you are curious if your favorite food booth, winery or artist will be at the Festival, you can find out in advance! We have a complete list of the vendors who will be at the Festival on our website, and our Crab Festival Programs are available online and in the community thanks to distribution and publishing by the Coast River Business Journal.

## Congratulations Wine Competition

### Best of Show winners!

<b>Gold</b>	Terra Vina	2008 Cabernet Franc
<b>Silver</b>	Troon	2008 Reserve Zinfandel
<b>Bronze</b>	J. Scott Cellars	2008 Mistelle

A complete list of winners in each of the varietal categories is on our website. We wish to recognize the Cellar on 10th for organizing the competition.



## Expecting to Make a Large Purchase at the Fest?

Did you know you can check large parcels and cases of wine purchased at the Festival to free up your hands? This FREE Parcel Pick Up service is provided this year by volunteers with the Warrenton Sunrise Rotary and is located in the Exhibit Hall next to the stage.

## Volunteers Still Needed!

Do you want to be a part of the best Crab, Seafood & Wine Festival on the Oregon coast?! If so, the Astoria Warrenton Chamber of Commerce is looking for volunteers with great energy and a positive personality as we welcome thousands of visitors to the area during the 2011 Crab, Seafood & Wine Festival at the Clatsop County Fairgrounds.

If you're interested in volunteer opportunities available, please contact Alana Kujala at [Alana@oldoregon.com](mailto:Alana@oldoregon.com).

## ***Director's Corner - LONG, BUT VERY IMPORTANT, PLEASE READ***

We are excited to tell you today about a new marketing direction your Chamber is taking, a tried and true tool used by a rapidly growing number of Chambers, to drive business to the doors of their members. It is called a "Chamber Member Business Directory" and differs widely from the "Visitor Guide" that we have used for years.

The "Visitor Guide", as we know it, has seen a steady reduction in usage during the past few years, with many Chambers dropping them entirely. While primarily designed to bring new visitors to an area, we at your Astoria-Warrenton Chamber have seen a huge increase in our potential visitors making their decisions as to where to travel and what to see by planning their entire trip via the internet. As an example of the decline of the printed Guide, your own Chamber reduced the number of 2011-2012 guides by 20,000 copies. In effect, what we have done is to transfer our "marketing power," from a printed Visitor Guide to our great website (oldoregon.com) and by making this change in direction, we have not diluted our marketing message at all. What we have done is simply changed our "delivery system" to greatly expand our reach, enhance our results AND reduce expenses.

While your Chamber's decision to move its focus from a "Guide" to a "Directory" has certainly not been taken lightly, it has been made so much easier upon hearing the announcement that the Daily Astorian will be teaming up with the Chinook Observer to continue to publish its own North Oregon Coast and Southwest Washington Visitor Guide starting in 2012. We, of course, wish them much success and even though we were not invited to be a part of this endeavor, we look upon it as a huge "win, win" for both parties. The Daily Astorian can publish its own guide without dealing with the sometimes complex issues of the Chamber and the Chamber can target all of our efforts and resources toward building the best Chamber Member Business Directory in the State. It would be our hope that our two organizations, while using different tools, will be working toward the same goal of strengthening awareness of our area and therefore improving our economy at the same time.

Our new "Chamber Member Business Directory" will not be the tool used to get visitors to the Astoria-Warrenton area. For that, we will rely on the contract we have with our "professionals", Maxwell Public Relations and Robeson Communications, which are both doing a superb job of enticing our guests via our new Integrated Marketing Plan, adopted just this year. This is proving to be a very successful campaign that puts a whole new face on what we have to offer and greatly enhances our journey into the electronic marketing and social media arena, which is absolutely essential in today's marketplace.

Our "Chamber Member Directory" will instead become the very powerful tool that has been missing from our "Chamber toolbox" and will be designed to bring both our visitors AND our locals to the doorsteps of our member businesses, by providing greatly enhanced exposure in its listings and a much more targeted market for its advertisers. Our new member only directory will be located in our hotels,

motels, banks, restaurants, coffee shops, and just about any place our guests and our neighbors might visit. We would also hope that you as a member will have a Member Directory on your desk as well. With only Chamber Members being listed AND advertised, this could go a long way to promote "member to member" business relationships. Your business will not be competing with non-members for those bottom line dollars. The more our Chamber Members work together, the stronger we all get. If all of us, when needing a product or service, look to a Chamber Member first.....then we all win.

A Request for Proposal (RFP) will be going out to a number of companies within the next few weeks. The RFPs will be sent to all Chamber members who may have an interest in publishing our new Directory, as well as a couple of firms we have worked with in the past who specialize in Chamber Publications. All will be held to the same requirements and standards that are accepted industry wide. Upon return of the proposals, your Chamber Directory Committee will pick the "best of the best" to get the job done.

As with any publication, the Chamber Member Directory will be built with advertising dollars and in the near future you will be contacted by someone representing your Chamber, to let you know about some great marketing opportunities available. While ALL members will be listed in our Directory, whether they advertise or not, some of you are going to have to make a business decision as to where to place your ad dollars. If you are spending marketing dollars to increase business, then a Chamber Member Directory is something to take a long look at. Let it be our job to utilize all of our Chamber resources to entice visitors to the Astoria-Warrenton area and then you use the Members Only Business Directory to guide them to you business. We should also mention that the Member Only Directory will be a key addition to our "relocation packet" sent out to folks who are thinking of moving to our area or starting a new business and looking to fill the need for goods and services and where to get them. We are not suggesting that you either reduce or increase your marketing budget, but we are suggesting one question which begs an answer: Where can I best spend my advertising dollars that will offer me "the biggest bang for my buck and which one is directed to my target market?"

Your Chamber Board of Directors and your Staff feel strongly that a Chamber Member Business Directory has been the one important piece missing from our marketing arsenal and we are very excited about what we can offer and what it means to our members and to our local economy.

Should you have any questions or thoughts as to the effectiveness of Chamber Member Directories or just want to talk about which direction to take, please just give me a call at 325-6311 (cell—338-9183). We also have dozens of successful Chamber Member Business Directory samples here at the Chamber and we invite you to stop in a take a look. We think that you will be impressed and we'll even treat you to a cup of coffee.

*Shirley Hauke*

**Astoria Warrenton Area  
Chamber of Commerce  
2010-2011 President's Circle**

**EVENT PRESENTERS**

Safeway  
2011 Crab, Seafood & Wine Festival  
Pacific Power  
2010 Great Columbia Crossing  
Clatsop Community Bank  
2011 Annual Meeting

**PLATINUM LEVEL SPONSORS**

Coast River Business Journal  
Columbia Memorial Hospital  
Fred Meyer  
Georgia Pacific - Wauna Mill  
Holiday Inn Express  
Sunset Empire Transportation District  
Wadsworth Electric

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Columbia River Bar Pilots  
Gimre's Shoes  
LEKTRO  
Lum's Auto Center  
Medix  
P&L Johnson Mechanical  
Warrenton Auto & Marine Repair  
Wauna Federal Credit Union  
Wet Dog Cafe

**SILVER LEVEL SPONSORS**

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NW Natural  
Oregon LNG  
Pig 'n Pancake Restaurant  
State Senator Betsy Johnson  
Western Oregon Waste

**BRONZE LEVEL SPONSORS**

Anchor Graphics  
City Lumber  
Ocean Beauty  
The Ship Inn  
Suzanne Elise Assisted Living Center  
Teevin Bros. Land & Timber  
Youngs Bay Plaza

**Chamber Checks Makes Debut**

Need a gift for an employee, customer or friend? Surprise them with Astoria Warrenton Chamber of Commerce Chamber Checks! Checks are like a super gift certificate because they can be used to purchase merchandise, products and services from over 500 CHAMBER MEMBERS! It's another "shop local" initiative of your Chamber designed to drive business to your door. Best of all, you treat the Check just like you would any other and include it in your regular bank deposit. It costs you nothing to participate, the check is guaranteed by the Chamber and there are no fees to buy one. Sweet! Contact the Chamber for more info.

**Ambassador's Help Chamber's Mission**

Our Chamber Ambassador's Committee is a hard-working group of member business owners, representatives and leaders and is a definite asset to the Chamber and the community. Right now they are working diligently on organizing their annual fundraiser at the Crab, Seafood & Wine Festival - the beer garden. Behind the scenes preparations have already started including a larger tent and adding more volunteers to make the lines move faster and more efficiently. Through proceeds they earn running the beer garden, the Ambassador's fund multiple high school scholarships paid to Astoria, Warrenton and Knappa seniors for college, university and accredited vocational training schools. Last year our Ambassadors awarded four \$1000 and two \$600 scholarships! Their fundraising also pays for most of their own expenses to attend the annual state convention and other items needed to meet their goals.

Ambassadors represent the Chamber by hosting Business After Hours events, attending other member events and providing Ribbon Cutting. Ambassadors just purchased three foot long REAL scissors and wide ribbon for future ribbon cuttings which will really make the events picture perfect! We are working with Ambassadors to design a program to get their assistance with new member recruitment and mentorship in the future. This is all part of the Chamber's renewed focus on membership.

The best benefit of being an Astoria Warrenton Chamber of Commerce Ambassador is the incredible amount of networking opportunities these special members get to promote their businesses through Ambassador activities. If you are interested in joining this dedicated (and really fun!) group, contact Rose at the Chamber for information about their next monthly meeting (listed on the calendar on page 6 of this newsletter).

Ambassadors have enjoyed and appreciated Baked Alaska Restaurant for hosting our meetings for the last couple of years. Thank you Baked Alaska! This year we have voted to move our meeting venue every quarter. April, May, & June we will be at Wet Dog Café, in Astoria and in July, August, & September at El Compadre Restaurant in Warrenton. Our meetings are the first Wednesday of every month from 5:30-6:30pm.

**Astoria - Warrenton Chamber of Commerce**

*To drive prosperity by supporting our business community,  
while celebrating our unique history and heritage*



**ASTORIA  
WARRENTON**  
*The Spirit of the Columbia*

**Astoria Welcome Center:** 111 W. Marine  
Open Monday to Saturday 9am-5pm (Winter Hours)  
(503) 325-6311 (800) 875-6807 Fax (503) 325-9767  
[info@oldoregon.com](mailto:info@oldoregon.com) [www.oldoregon.com](http://www.oldoregon.com)

**Warrenton Visitor Center:** 143 S Hwy 101  
(closed until Memorial Day)

## Welcome New Members

### Astoria Hemp Works

Michael Pierce, Owner  
475 14th Street, Astoria  
(503) 791-2914

[michael@astoriahemp.com](mailto:michael@astoriahemp.com)  
[www.astoriahempworks.com](http://www.astoriahempworks.com)

Enjoy browsing our shop full of handmade mens and womens clothing, accessories from purses to belts and wallets. Hemp soap, lotions, balms, paper, even hemp dog toys, collars and leashes.

### Astoria Regatta Concert Association

Eric Paulson  
1190 SE FLightline Dr., Warrenton  
(503) 861-2288

[www.astoriaregatta.org](http://www.astoriaregatta.org)

Non-profit organization bringing Reba McEntire concert. See article on page 7.

### Hope House

Judy Werner, Area Manager  
3107 Grand Ave, Astoria  
(503) 325-6754

[jwerner@lcsnw.org](mailto:jwerner@lcsnw.org)  
[lcsnw.org/officers/astoria.html](http://lcsnw.org/officers/astoria.html)

Our experienced, licensed counselors can help you on the road to healing. We offer counseling to people of all faiths.

## Have you got Rotary in your life?

Do you like to volunteer? Do you enjoy getting to know local business owners and community leaders? Do you like being "on top" of local news and events?

Rotary is an international service organization with two clubs in our area. The Astoria and Warrenton Rotary clubs meet each week to provide fellowship and networking with the goal of serving others through community service.

Each week, the local clubs invite guests or host a program designed to keep everyone informed about what is going on in the community, nation and world. Find the Rotary that's best for your life and your schedule. Be our guest:

<b>Warrenton Sunrise Rotary</b>	<b>Astoria Rotary</b>
Wednesday @ 7 am (Breakfast)	Monday @ Noon (Lunch)
Dooger's Restaurant	Elks BPOE Lodge 180
103 S Highway 101	453 11th Street, 2nd Floor
Warrenton, OR 97146	Astoria, OR 97103

## In-Depth Middle East News Coverage


With the Middle East emerging as a dramatic focal point for widespread political unrest, Coast Community Radio, KMUN 91.9 FM in Astoria, is expanding its offerings to listeners with an interest in international breaking news. In March, the station began airing a one-half hour news show from Al-jazeera English, based in Doha, Qatar.

The show was suggested by members of Coast Community Radio's all-volunteer programming guidelines committee. Aljazeera English is on a three month trial run on KMUN through June at 9:30 am on Mondays. During the trial period from March through June, the station will seek feedback from listeners about this new addition to the Coast Community Radio lineup.

## Emergency Notification System

The Emergency Notification System (ENS) provides local authorities the capability to provide county citizens with immediate alerts about local and regional emergencies such as floods, water contamination warnings, missing persons reports and other events. Through this "reverse 911" system, the Sheriff's Office can send out a recorded message to telephones in an affected area ranging from a few blocks to the entire county. This will help ensure they are reached in the event of an emergency. Citizens interested in adding additional contact numbers (like cell phones) to the system can visit [www.surfsimple.net/cut/clatsop\\_or](http://www.surfsimple.net/cut/clatsop_or).

(503) 861-3235



**BAYSIDE AUDIOLOGY**  
JAN HANKERSON, M.S., ccc-A, FAAA  
AUDIOLOGIST  
429 S.E. Marlin Avenue Suite A Warrenton, Oregon 97146




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## The Real Lewis and Clark Story...

The Astor Street Opry Co (ASOC) is proud to present the newest venture in original historical, hysterical, musical melodramas! The REAL LEWIS AND CLARK STORY (or How FINNS Discovered ASTORIA) opens April 14th and runs Thursday to Saturday nights at 7:30 pm until April 30th (with one 2 pm Sunday Matinee on the 17th).

Yes, this historically accurate, family-friendly, performance from the ASOC is long over due, but just in the nick of time to honor Astoria during its Bicentennial year. This offering of fine theatre stagecraft will work its way into your heart and memory as our cast of characters right out of the pages of history come alive through re-enactment, song, dance and bad jokes in this lost piece of socially significant melodrama. Behold for the first time ever the "REAL" story of how Astoria was FIRST discovered by two Finnish boys from the old country (Minnesota), who with the help of their Mama (and sisters) save the day!

Directed and written by Judith P. Niland, with original music by Doctors Stanley Azen and Joyce C. Niland of Pasadena, CA and Professor Philip Morrill of Astoria, under the music direction of ChrisLynn Taylor and choreography by Carleta Lewis Allen.

Don't miss out on this new piece of ASOC history! Tickets start at \$8. Reservations are recommended, call (503) 325-6104 or purchase at the door one hour before each show. Look for more information at [www.shanghaiedinastoria.com](http://www.shanghaiedinastoria.com).

## Finnish-American Folk Concert

Violinist Sara Pajunen and multi-instrumentalist Jonathon Rundman have teamed up to form a new folk music duo called KAIVAMA, and are coming to Astoria as a part of their National tour. The band is founded on Pajunen and Rundman's common Finnish ancestry and performs original compositions and inventive and energetic arrangements of traditional folk tunes from the Nordic countries.

Visit Suomi Hall / Finnish Brotherhood Hall on Saturday, April 9th, for the Kaivama concert at 7pm, an intermission including cardamom bread, then dance at 9pm featuring the Scandinavian Country Band. Tickets are \$10 for adults and \$5 for students.

## No April Chamber Breakfast Circle

With the late date for the Crab Festival this year, Chamber Circle falls when staff are at our very busiest in the office and the Fairgrounds setting up.

Organizational Development  
Executive Coaching  
Keynote Speaking



Dr. N. "Red" Carritte  
Business Psychologist

DrRed.org  
503-440-5557

## Why Astoria's Birthday Matters to the Nation

Join us on Astoria's Birthday for Adventure in History Lecture Series III, Tuesday, April 12. Rex Ziak will present on "Astor and the Founding of Astoria and why it matters to the Nation." Rex Ziak, the official spokesperson of the Astoria Bicentennial Celebration, is a historian, author, photographer, cinematographer and publisher.

The evening will begin in the McTavish Room at 6:45 pm with light snacks, Bicentennial Birthday Cake & beverage, Fort George 1811 Lager (no-host), and music by Brownsmead Flats. Rex Ziak lecture begins at 7:30 pm.

Tickets (Adults \$15; Students, Srs. & Military \$13) available at the Liberty Theater Box office (503)325-5922 x 55.



## A Night to Remember

The Astoria International Film Festival is grateful and pleased to join the Bicentennial Celebration of the founding of Astoria. Friday, April 15, is the day we have set aside for the screening of the classic 1953 film Titanic, starring Barbara Stanwyck, Clifton Webb, Robert Wagner, Thelma Ritter and Richard Basehart.

You may ask yourselves what Titanic has to do with Astoria. Mac Burns, Director of Oregon Film Museum, will enlighten us on this facet of Astoria's history. John Jacob Astor IV was on the maiden voyage when it sank while crossing the North Atlantic Ocean on April 15, 1912; we thought it would be a nice tribute to the Bicentennial in the form of this outstanding film, 99 years to the day after the ship's tragic fate. Titanic won the Academy Award® for Best Writing: Story and Screenplay, and was nominated for Best Art Direction.

The show begins at 7:00pm on Friday, April 15. Tickets are \$5.00 and may be purchased through the Liberty Theater Box Office or online at [ticketswest.com](http://ticketswest.com).

*Article submitted by Astoria International Film Festival.*

## Be a Tourist in Your Own Hometowns

Ilwaco, Warrenton and Astoria are known throughout the region for their tourist attractions, but have you visited these sites? If it has been awhile since you've taken the time to "be a local tourist," the Hometown Tourism Day on Saturday, April 9, might be just the ticket for you.

Several local exhibits are working together to offer free or reduced admissions or special programs on this day to encourage their neighbors to come and see what they have to offer. Visit [oldoregon.com/events](http://oldoregon.com/events) for a list of the participating attractions. For more information, call the individual attractions or Sally Freeman at (503) 861-4424.

Be sure to pass this opportunity on to your staff or volunteers that may want to brush up on their knowledge of the community before the busy summer season.

## CHAMBER CALENDAR - APRIL 2011

- 6 **Chamber Ambassadors Meeting**  
5:30 pm @ Wet Dog Cafe
- 7 **New Member Orientation**  
10 am @ Chamber "Green Building"
- 13 **Chamber Executive Board Meeting**  
1:30 pm @ Chamber "Green Building"
- 13 **Newsletter Articles & Advertisements Due**  
[newsletter@oldoregon.com](mailto:newsletter@oldoregon.com) (early this month!)
- 14 **Lower Columbia Tourism Committee Meeting**  
8 am @ Chamber "Green Building"
- 14 Crystal Symphony in Port (Cruise Ship)
- 20 **Newsletter Inserts & Payment Due**
- 20 Crystal Symphony in Port (Cruise Ship)
- 21 **Business After Hours**  
5:30 pm @ Bayshore Animal Hospital
- 21 **Chamber Board of Directors Meeting**  
4:00 pm @ Chamber "Green Building"

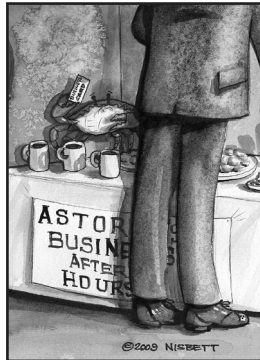
No Chamber Circle Breakfast this month. See you in May!

### Business After Hours

Thursday, April 21, 5:30-7pm  
Bayshore Animal Hospital  
325 SE Marlin, Warrenton

Bayshore Animal Hospital is pleased to host the BAH while also celebrating 23 years of veterinary service in Clatsop County. Dr. Brad Pope and Dr. Sheila Kilponen will be on hand to answer questions regarding your pet's health issues and guests may enjoy tours of their new State-of-the-Art veterinary hospital. A complimentary free first comprehensive pet exam card will be given to new clients who have never visited the hospital. The event will be catered by Uniontown Fish Market custom catering, along with soft drinks and beverages served.

Join the Chamber Ambassadors and the host business for food, beverages and plenty of good company at Business After Hours, typically the 3rd Thursday each month. Chamber members may invite guests to this fun evening of networking, refreshments and door prizes! Don't forget, you must be present to win the member-only cash pot drawing.



### Chamber Member Orientation

Thursday, April 7th, 10:00am to 11:30am  
at the Chamber's Green Building

This program is now offered each month and is designed to help you take advantage of all your Chamber benefits! Attendees will learn how to update their listing on the Chamber's website, submit articles or inserts for the newsletter, and other ways to maximize your relationship with the Chamber.

New, "old" and prospective members welcome! RSVP's would be appreciated as space is limited, please call the chamber, (503) 325-6311 or email [rose@oldoregon.com](mailto:rose@oldoregon.com).

## Time Management is Key

The Lower Columbia Human Resource Management Association (LCHRNA) is pleased to announce that our monthly program for the month of May will address Effective Time Management skills.

Are you feeling constantly overwhelmed and busy? Feeling like you are working hard, but not getting anything done? Are you suffering from burn out? Then you could probably use some time management training!

Stacey Poor is a full-time Training Coordinator for Wauna Federal Credit Union, has 7 children and all their sub-duties, a husband that wants to see her sometimes, serves on 3 community boards, along with serving on 3 other committees, one of which she chairs, finds time for other family and friends, and more. And somehow, she manages to get it all done while remaining somewhat sane. How? You will be privy to her secrets!

The meeting will be held on May 4, at the Baked Alaska restaurant in Astoria. You need not be a member to attend. Register online at [www.lchrma.org](http://www.lchrma.org). The cost, including lunch, is \$15 for SHRM members and \$20 for non-members.

**a BLOCKBUSTER COMMUNITY!**  
HERITAGE, AUTHENTICITY AND VISION

## Oregon Heritage Conference is Here

"A Blockbuster Community: Heritage, Authenticity and Vision" is the theme of the Oregon Heritage Conference that will take place April 7-9 in Astoria. Towns and regions are creating blockbuster communities that are flourishing culturally and economically. Join others in learning how heritage has a lead role in these.

Visit the conference website [www.oregon.gov/OPRD/HCD/OHC/Conference.shtml](http://www.oregon.gov/OPRD/HCD/OHC/Conference.shtml) for a summary of events, workshops and registration information or contact Kyle Jansson at (503) 986-0673 or [heritage.info@state.or.us](mailto:heritage.info@state.or.us). Any community member is welcome to register and attend the conference.

Be sure to stop by the **Preservation Trade Fair**, hosted at Fort George Brewery. This isn't your ordinary home show! Organized by the City of Astoria and the Columbia-Pacific Preservation Craftsperson Guild.

### Civic Organizations Meeting Dates

- Astoria Branch AAUW** — 3<sup>rd</sup> Tues. @ 7pm, Library Flag Room
- Astoria Downtown HDA** — 1<sup>st</sup> Fri. @ 8:30am, Baked Alaska
- Astoria Rotary** — Mondays @ Noon, Elks Club
- Elks** — 2<sup>nd</sup> & 4<sup>th</sup> Thursdays @ 8 pm, Elks Club
- Kiwanis** — 1<sup>st</sup>, 3<sup>rd</sup> & 5<sup>th</sup> Tuesdays @ Noon, Golden Luck
- Lions** — Wednesdays @ 6:30pm, Golden Star
- Moose** — Wednesdays @ 6:30 pm, Moose Lodge
- Toastmasters** - 1<sup>st</sup>, 3<sup>rd</sup> & 5<sup>th</sup> Mondays @ 6pm, Hotel Elliott
- Warrenton Bus. Assoc.** — 1<sup>st</sup> Tues. @ 6:30, Warrenton City Hall
- Warrenton Rotary** — Wednesdays @ 7:00 am, Doogers

## 2011 Board of Directors

(year shown is term expiration)

### Officers:

President - Cindi Johnston	2011
Bank of Astoria	
Secretary - Mac Burns	2011
Clatsop Co. Historical Society	
Treasurer - Lon Mathis	2012
Flowers by Laurelwood	
President Elect - Jeff Parker	2013
Wauna Federal Credit Union	

### Members at Large:

Dan Arnoth	2012
Individual	
Dan Bartlett	2011
Individual	
Mark Gagnon	2013
Clatsop Distributing	
Chris Gramson	2012
Wadsworth Electric	
Norma Hernandez	2013
Lower Columbia Hispanic Council	
Sara Meyer	2011
Individual	
Lorrie Radu	2013
P & L Johnson Mechanical	
Jill Storey	2013
Dairy Queen	
Mike Wallis	2012
WWC Business Solutions/Cellar	on 10th
Caroline Weubben	2012
Holiday Inn Express	

### Advisory Board:

Astoria City Manager. – Paul Benoit  
 Warrenton City Manager – Bob Maxfield  
 Clatsop County Manager – Duane Cole  
 Astoria School Dist. 1C – Craig Hoppes  
 USCG – Capt. Doug Kaup  
 Education Rep. – Tita Montero, TPJCC  
 Chamber Ambassadors – Joyce Rangila  
 CEDR – Dick Powell

### Staff:

Executive Director - Skip Hauke, [skip@oldoregon.com](mailto:skip@oldoregon.com)  
 Bookkeeping - Sheila Johnson, [sheila@oldoregon.com](mailto:sheila@oldoregon.com)  
 Assistant Director - Rose Alsbury, [rose@oldoregon.com](mailto:rose@oldoregon.com)  
 Marketing Mgr. - Regina Willkie, [regina@oldoregon.com](mailto:regina@oldoregon.com)  
 Visitor Services Mgr. - Barb Roberts, [barb@oldoregon.com](mailto:barb@oldoregon.com)  
 Event Coordinator - Alana Kujala, [alana@oldoregon.com](mailto:alana@oldoregon.com)

Astoria & Warrenton Welcome Centers:  
 Suzanne Cannon, Jim Durham, & Ray O'Neal

**Chamber Volunteers:** Donelda Annat, Bob Baltimore, Bob Chopping, Jeanne Clifford, Marlene Colendich, Ella Hill, Nancy Hoover, Marilyn Jensen, John Jensen, David Nelson, Sheryl Ohler, Jerry Olson, Libby Person, Marcella Price, and Susan Wentworth

## Vietnam, Tattoos and Astoria on Display at CRMM

The Columbia River Maritime Museum has many new exhibits and activities planned for the upcoming Spring and Summer months.

March 18th saw the opening of *Marking Time: Voyage to Vietnam*, which will be on display until September 5. This new exhibit features the stories of young Americans heading to war, told through the writings and drawings left behind as graffiti on the bunks of a troop ship. *Marking Time: Voyage to Vietnam* is a traveling exhibit developed by the Vietnam Graffiti Project of Keswick, VA. This powerful and poignant exhibit features the actual canvas bunks, covered in graffiti over 30 years ago, saved from a troop ship that was scrapped in 1997.

*Tattoo: The Art of the Sailor* is opening on Friday, April 15th. This exhibit is focused on the maritime history of Tattoos. From the aboriginal practices in the South Pacific and Northwest reported by Captain Cook in 1769 to Sailor Jerry in the 20th century, today's tattoos have become a true living folk art. Artifacts and images will tell the incredible story of how these early maritime influences have become a part of today's vigorous tattoo culture. Among the displays, visitors will see original Sailor Jerry Flash and many never before seen photos of Portland Tattoo Parlor (opened in 1923 by Sailor George Fosdick) and first edition plates and illustrations from Cook's voyages.

And coming up in May, in celebration of the Astoria Bicentennial, the Maritime Museum will display the works of *Cleveland Rockwell (1837 – 1907) The Artist's View of Astoria, the Lower Columbia & the Coast*.

All exhibits are free with paid admission to the Museum and always free to members! Visit [crrmm.org](http://crrmm.org) for more information on activities at the Museum.

## Master Gardeners Spring Seminar

The Clatsop County Master Gardeners Spring Seminar "Coastal Gardening" will be held on Saturday, April 16, at the Clatsop County Fairgrounds. The sponsors for this year's Spring Seminar are Brim's Farm & Garden, Clatsop Equipment, Holiday Inn Express and Trails End Recovery.

Come join the Clatsop County Master Gardeners for a day of learning, fun, raffle prizes, refreshments and, of course, plants. Classes are from 9:00 am to 4 pm, and require registration, but the public can visit the vendors and plant sale at no cost. For more information contact the Oregon State Extension office at (503) 325-8573 or visit their website: [extension.oregonstate.edu/clatsop](http://extension.oregonstate.edu/clatsop)

## Reba McEntire Brings Concert of a Lifetime to Astoria

Grab your boots and cowboy hat as we get ready to celebrate 200 years of Astoria's history with one of the greatest country music artists in America! Reba McEntire has chosen Astoria as her outdoor concert destination on Sunday, August 14, 2011. The wide open venue settled in the dunes of Clatsop County offers a unique venue to experience the queen of country.

Enjoy the Oregon coast with tasty bites of local seafood and toast the Astoria Bicentennial while you relax, spread out on the grass and smell the crisp ocean air during this concert experience of a lifetime on the great Oregon Coast. Piano player and singer, Phil Vassar, will open the show with his fan favorite tunes. The concert tops a year of activities that will appeal to history buffs, tourists, locals, children and adults.

Tickets start at \$52. Buy your tickets now at [www.liberty-theater.org](http://www.liberty-theater.org) or by calling (800) 992-8499.

*Article submitted by Astoria Regatta Concert Association.*

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## MEMBER OF THE MONTH

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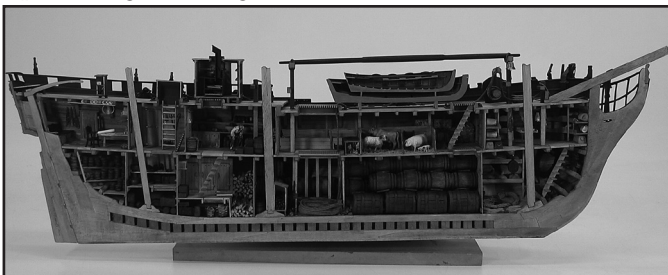
### Garibaldi Museum

Cheryl P. Evans, Executive Director  
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[www.garibaldimuseum.com](http://www.garibaldimuseum.com)

The Garibaldi Museum welcomes you aboard! The museum is nestled between the base of Captain Robert Gray Mountain and the Tillamook Bay in Garibaldi, Oregon. The museum is chartered to preserve the maritime heritage of the Pacific Northwest by collecting information concerning Captain Robert Gray and Captain Robert Gray's historical vessels, the Lady Washington and the Columbia Rediviva.

The museum displays the 18th century sailing world by telling the story of Captain Robert Gray and the trade with Native Americans of the Pacific Northwest. Among the museum displays are models of the Columbia and Lady Washington, an eight foot tall reproduction of the Columbia's figurehead, a half model of the Columbia, and a Boatwright Shop with a partially constructed Jolly Boat. One wing features the history of the City of Garibaldi, displaying pictures and artifacts from the turn of the century. The museum is handicapped accessible and group and children friendly.

Visitors of all ages will find interest in the museum. The Garibaldi Museum is delighted to present exhibits and displays that endorse hands-on discovery. From the ship models, to the cooper exhibit, to the "Children's Korner" with authentic attire, the museum encourages using your hands. The museum is always a bustling center of living history and activity. Staff in 18th century attire presents rope-making, ship-building and navigation.



Special events fill the museum's yearly calendar. These include community-based activities such as the annual Silent Auction and Wine & Cheese Tasting which takes place during Garibaldi Days. Many coastal authors and musicians have made appearances at the museum to share their works including Matt Love, Michele-Longo Eder, Will Dixon and Brownsmead Flats.



The museum is a proud sponsor of local scholarship. Each year, the museum awards five substantial scholarships to Tillamook County seniors. The Captain Robert Gray Memorial Fund was initiated by museum founder Col. Charles M. Parkin Jr., Col. James C. Summey, and early board members Lorraine Vandecoevering and Capt. Robert Mundell in 1998. The museum also offers a 4th grade scholarship program and a Tillamook Bay Community College scholarship. In addition, the museum presents an interpretive program that is available year-round to all interested parties. Held in your classroom or as part of a specifically arranged visit to the museum, the staff is happy to ensure that the adventure of Captain Robert Gray is kept alive.

Above all, the Garibaldi Museum is a community museum. It succeeds on the basis of many talented and generous individuals and groups that donate their time and talents to expanding and nurturing exhibits, events and year-round programs. The museum is open Thursday through Monday, 10 am to 4 pm, April 1st to November 30th. It is open by appointment for tours December through February.

To learn more about the museum, its programs, and how you can become a part of the progress, call Assistant Director Dan Haag at (503) 322-8411, or email him at [info@garibaldimuseum.com](mailto:info@garibaldimuseum.com).