

AUGUST 2011

Chamber Works

Great Columbia Crossing Almost a Third of Participants Have Registered

The Great Columbia Crossing 10k run/walk will celebrate its 30th Anniversary this year on Sunday, October 2nd. Registration opened on July 1st and nearly a thousand participants have registered at the time of this printing - twice the number that had registered by mid-July last year.

If you are planning to participate this year as a runner or walker, we encourage you to register soon so that you don't miss out. The fee to participate is now \$35 for adults and \$25 for youth (age 17 and younger.) T-shirts feature the new event logo on the front and runners on the sleeve. The shirt may be purchased for an additional \$16. The white bib on the shoulder can be customized by you with your time, bib number or how many years you've participated in the race's 30 year history.



For more information, go to our website at GreatColumbiaCrossing.com.



Businesses Stand to Benefit Directly from "GCX"

Last year approximately 40 Astoria Warrenton Chamber of Commerce businesses participated in the "Clam Bucks" program during the weekend of the Great Columbia Crossing. Each event participant receives 5 "Clam Bucks" with their registration packet. The "bucks" are spent like cash at associated Chamber member businesses. The race participants receive a list of the eligible business which includes address and contact information. The businesses are also encouraged to post "Clam Bucks Welcome Here" signs.

The "bucks" are then returned to the Astoria Warrenton Chamber of Commerce and the business is reimbursed for 50% of the sales. Last year, more than \$4,000 was reimbursed to the participating businesses which means more than \$8,000 was spent at our Chamber member businesses specifically because of the Great Columbia Crossing!

If you're interested in participating this year, please contact Alana Kujala at (503) 325-6311 or email Alana@old-oregon.com to get your business on the list!

Member Directory a Hit with Advertisers

The membership display ad campaign for the 2012 Business Directory & Community Profile has come to an enormously successful end. Thank you to everyone who is participating in that part of the project, and thank you for your confidence in the Chamber's efforts. Not only will that success provide additional pages for the directory, the Chamber will receive a percentage of the sales to fund distribution. Nikki Leary, our ad rep from Village Profile our publisher, truly enjoyed her stay here and commented often on how much she loved the area and how gracious and friendly everyone is. We would like to extend our appreciation for making her feel welcome. If you didn't choose to purchase ad space, thank you for your consideration!

We move now into phase two which is generating the content of the publication, and you can be sure it will represent our communities and businesses in the best possible way. Don't forget, all Chamber Member businesses and organizations will be listed two ways in the directory at no cost to you. We'll keep you updated as the project moves along. If you have any questions, please call Rose or Skip at the Chamber.

Important Information

Get to Know Chamber Checks!

Chamber Check purchases are increasing and we expect solid sales this upcoming holiday season which will bring customers to your doors – no matter what your business!

We need your help! Please share information about the Chamber Checks program with all of your staff so that customers can use them without problems. We've had reports of customers not being able to use the checks because the member business didn't know what they were. Here's a refresher:

- Chamber Checks are "no worry" gift certificates sold at and guaranteed 100% by the Chamber. Customers buy them as gifts and employee incentives.
- They are real checks, payable to "Any Chamber Member". There are no fees to your customers to buy one – we just want to get them in your door. Even if you normally don't except checks, you may want to consider accepting these – there is nothing to lose and customer purchases to gain.
- Chamber Checks are purple in color and clearly labeled "Chamber Check". They are a standard business size check and can be purchased here at the Chamber in denominations of \$5, \$10, \$20, \$25, \$50 & \$100.
- You can include the check with your regular bank deposit and it costs you nothing to participate.

Chamber Checks are good ONLY at Chamber Member businesses. If you have any questions, please call Rose at the Chamber, (503) 325-6311.

Director's Corner**JIM DURHAM RETIRES FROM CHAMBER**

After ONLY 41 year of commitment to the Astoria-Warrenton Chamber of Commerce, Mr. Jim Durham is "hanging up the spikes". During 41 years Jim has experienced just about every position, from volunteer Board Member to Executive Director and everything in between.

Jim was born in Aberdeen, Wa., but went to school in Portland. Following high school graduation in 1944, Jim attended a trade school in Portland learning to be an electronic technician with the goal of repairing TVs. He spent a few years working in the electronics field both in Portland, Or. and Riverside, Ca., but soon got itchy feet.

In about 1953, Jim entered the Merchant Marine Service, serving as an engineer in the engine room aboard several different "Liberty Ships", hauling mainly wheat to India. Each ship could carry up to 100,000 bags of wheat in its holds. While serving as a Merchant Marine was a good job, it left quite a bit to be desired for a married man, with a wife back home in Portland, Or., so Jim's last trip to India was in 1957.

The next adventure for Jim and his lovely wife Marilyn would take them to The Dalles, Oregon where Jim went back to his training: an electronic technician at a cable company. He must have been pretty good at what he did, since he was soon offered a job as the "head honcho" at a cable company in Pennsylvania where he served a large territory for several years. One day, Jim got a call from his old boss making him an offer to return to Oregon, that he could not refuse. Marilyn was excited about moving back to Oregon,



assuming that they would be moving back to The Dalles. When Jim said that they were, instead, moving back to Astoria she said "Oh No---not Astoria, it rains there every day." But, in 1971, come to Astoria they did and Jim tells us that now you probably couldn't get Marilyn out of here with a crowbar. She is a Certified Master Gardner and if you have ever driven past their house it is very evident that "rain" is indeed very good for flowers as her garden is one of the best in town.



Once in Astoria, Jim began working with the Junior Chamber group and then was told that the Rotary was a good club to join because "they never do anything." (Not my words my fellow Rotarians). One of the first projects he got involved with was the construction of the new grandstands at then Gyro Field (Warren Field today.) Jim then joined the Astoria Chamber of Commerce, and as a matter of fact, became a member of the Chamber Board, along with Loran Mathews in 1972. In those days, the Board meetings were at the famous Fiesta Club downtown and the membership meetings were held at the Astoria Country Club.

Jim was then asked to take on the position of "Manager" of the Chamber, with the office being located at Pier One at the Port and during his tenure just a couple of little "insignificant events took their first breath." At a Board meeting in 1981, Don Budde brought up the idea of a "run" across the Astoria-Megler Bridge and the GCX was born. Aided by the hard work of Ted Bugas and ODOT and utilizing hundreds of volunteers, the first "Crossing" had about 1000 runners, with 2010 figure coming in at 3000 plus.

The other "minor" event started during Jim's term as Chamber Manager was a little thing called the Crab and Seafood Festival in 1982. There was a lot of grumbling from members who said the \$3600 the Chamber invested in this "new" event was money down the toilet. As it turned out, the one-day event held on March 27, 1982, in a 10,000 sq foot building drew an estimated 6,000 people and the 800 crab dinners, with all the trimmings, sold for \$7.50, and they were sold out by 5:30PM

Jim Durham has been a HUGE asset to the Chamber for 41 years and we owe him so much for his dedication to our community. In addition to his tireless efforts at the Chamber, he has also been very active at the Senior Center, the Elks and Loaves and Fishes.

Jim, we all thank you for your dedication to the Astoria-Warrenton Chamber of Commerce and, by official resolution of the Board of Directors, we proudly offer you free coffee here for the rest of your life. In addition, you are hereby given permission to use the office TYPEWRITER (none of the rest of us remember how) at any time. All Chamber Members say a HUGE THANK YOU TO BOTH YOU AND MARILYN FOR YOUR OUTSTANDING SERVICE TO OUR COMMUNITY AND TO OUR CITIZENS. May your "official" retirement bring you good health, good luck and good times.

**Astoria - Warrenton Chamber of Commerce**

To drive prosperity by supporting our business community, while celebrating our unique history and heritage



**ASTORIA
WARRENTON**
The Spirit of the Columbia

Astoria Welcome Center: 111 W. Marine

Summer Hours: Open 7 days 9am-5pm

(503) 325-6311 (800) 875-6807 Fax (503) 325-9767

info@oldoregon.com www.oldoregon.com

Warrenton Visitor Center: 143 S Hwy 101 (503) 861-1031

Tuesday - Friday, 11-4pm (Some info 24/7)

**Astoria Warrenton Area
Chamber of Commerce
2011-2012 President's Circle**

EVENT PRESENTERS

Safeway
2012 Crab, Seafood & Wine Festival
Pacific Power
2011 Great Columbia Crossing
(Opportunity Available)
2012 Annual Meeting

PLATINUM LEVEL SPONSORS

Coast River Business Journal
Columbia Memorial Hospital
Fred Meyer
Georgia Pacific - Wauna Mill
Holiday Inn Express
Wadsworth Electric

GOLD LEVEL SPONSORS

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Gimre's Shoes
LEKTRO
Lum's Auto Center
Medix
P&L Johnson Mechanical
Warrenton Auto & Marine Repair
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Wet Dog Cafe

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Oregon LNG
Pig 'n Pancake Restaurant
State Senator Betsy Johnson
Western Oregon Waste

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Clatsop Community Bank
Ocean Beauty
The Ship Inn
Suzanne Elise Assisted Living Center
Teevin Bros. Land & Timber
Youngs Bay Plaza

The Chamber has Public WIFI! Do you?

Do your visitors or guests wonder where they can access WIFI while in this area? The Chamber is now a WIFI hotspot! They can sign in to the "Chamber Guest" WIFI network while in close proximity to the Visitor Center. At this time, it is open to all users with no password required to sign on.

On the flipside, do you offer WIFI or computer access at your business for the public? We have a list of these places at the Chamber to share with inquiring visitors. Please tell us what you provide and the days/hours it is accessible by emailing visitors@oldoregon.com or calling (503) 325-6311.

Managing Health Care Costs

Lower Columbia Human Resource Management Association (LCHRMMA) is pleased to announce that their monthly program for September will feature Terri Opsahl. Terri will do a presentation and open discussion on Managing Health Care Costs.

Employers of all sizes are seeking greater value in health care purchasing now more than ever. With the passage of the Patient Protection and Affordable Care Act and the Health Care and Education Reconciliation Act of 2010 (Health Care Reform), business owners increasingly see the need for more effective purchasing of health care plans. In this presentation, they'll discuss the changes employers are facing with Health Care Reform, explore what employers are doing to manage their increasing health insurance costs, and how establishing a Wellness Program that works can benefit both employers and employees.

Ms. Opsahl is an insurance agent with Knutsen Insurance Services in the Astoria office and has worked in the insurance business as producer on the North Oregon coast for more than 8 years. Terri also has 13 years of Human Resource management experience and holds a B.A. in Human Resource Management from Linfield College. She is a member of the National Association of Health Underwriters.

The meeting will be held on September 7, at the Baked Alaska restaurant, from 11:30am to 1pm. You need not be an LCHRMMA member to attend. Register online at www.lchrma.org. The cost, including lunch prepared by the Baked Alaska, is \$15 for SHRM members and \$20 for non-members.

Photographs Always Appreciated

The LCTC and Chamber are always grateful for any photographs that you may like to share. It is delightful to receive photos from visitors, and locals alike, showing their favorite scenery or moments while in the area.

If you'd like to donate photos to the Chamber for marketing use, please indicate whom should receive photo credit (when available) and that you grant the AWACC permission to use them directly and share them with media outlets covering our region. Digital photos of larger size and higher resolution are best, as they can be reprinted in magazines and newspapers as well as used online. We do have a scanner if you have a great printed photo, too.

Organizational Development
Executive Coaching
Keynote Speaking

Dr. N. "Red" Carritte
Business Psychologist

DrRed.org
503-440-5557

Welcome New Members

Aaron's Sales & Lease

Jose Morales, General Manager
15 N. Hwy 101
Warrenton, OR 97146
Home Appliances and electronics

Save the Date:

Aaron's Sales & Lease Grand Opening
Saturday, September 10th.
Ambassador Ribbon Cutting at Noon.
Live music, prizes and more.

Congressman David Wu

620 SW Main St. Suite 606
Portland, OR 97205
(503) 326-2901
www.house.gov/wu/

Shilo Inn Warrenton

Elsbeth Kenoyer, General Manager
1609 E Harbor Dr.
Warrenton, OR 97146
(503) 861-2181
warrenton@shiloinns.com
www.shiloinns.com

Vintage Hardware

Becky Johnson, Owner
380 14th Street
Astoria, OR 97103
(503) 325-1313
shop@astoriavintagehardware.com
www.astoriavintagehardware.com
Architectural salvage and
home furnishings



Shown above, a photo from the Amazing Stories Grand Re-Opening Ribbon Cutting on June 18th assisted by the Astoria-Warrenton Chamber Ambassadors.

Pictured, Left to Right: Ambassadors David Reid, Virginia Olson, Lynn & Dean Fuller with Store Owner Tim Allwein in center.

Advertising with Astoria High School

Representatives from Astoria High School's Publications and Activities/Athletics will be visiting local business to offer advertising opportunities.

Astor Post (AHS School Newspaper): Your business card will be featured in all six issues, over 1000 newspapers are printed per issue!

Zephyrus (AHS Yearbook): Select the yearbook page of your choice for your business to be featured as a sponsor!

Sports Calendar: Your business card will be included on the AHS Fall Sports Calendar which is distributed to over 150 community members to be displayed in their business location. Deadline to be included in the Calendar is August 14.

Cost per ad placement is \$100 for 1; any 2 is \$200; ALL 3 for \$250! Individual or combination of ads, contact lobryan@astoria.k12.or.us or chill@astoria.k12.or.us for placement in Astor Post only.

★2 VERY SPECIAL SHANGHAIED RAFFLE 2011★

For every show in our season there will be a gift certificates worth:

****\$500 off any VASER Lipo Procedure****

****\$30 off Mineral Spray Tan****

\$199 off Tooth Whitening*

From our 2011 Show Sponsor MEDICAL SPA LACOST

Find out more info by calling 503-338-5555 or emailing at info@spalacost.com or visit their website at www.spalacost.com

And
The Miss Vivian "Wild Ride"!

Win a private limo ride for SIX on the night of the MISS VIVIAN
8th Annual Miss Vivian Pub Crawl Sat. Aug. 20th ★★2011★★
Provided by North Coast Limousines

Call 503-325-6104 for more info



Our current registration numbers are more than double compared to this time last year.
Don't miss out, Register Soon!
www.greatcolumbiacrossing.com

The InBox: Emails Received at the Chamber Level Your Peak Demand This Summer

From Deb M., Microsoft:

About a month ago, I called your office indicating that I was from Microsoft and we had a product that we were developing and decided to code name our project after your town, ASTORIA. I requested that you send pamphlets to help with a kickoff event that we were going to have for our team. I just wanted to report back saying that the kick off was a success last week as I handed out all the pins and pamphlets you sent! Thanks you so much for going the extra mile and sending those items to me (and hopefully you get some new visitors to your town.)

From Chris Gramson, Wadsworth Electric:

This may not be newsletter worthy, but I received the following email out of the blue from a Wadsworth fan in California. We ran the truck for years here in Clatsop County, and it was far from new when we bought it; seems it just won't give up!

"Here are a couple pics of your old truck on the ferry to Bradford Island. I love it! It now serves as a work truck for me at the boat yard in Napa, CA to haul my tools around. Great truck! I have driven it between Washington and California at least 4 times without it missing a beat! It also played an integral part in evacuating Bradford Island, CA last summer when it burnt, so it is now a legendary truck among residents there. Long live the Wadsworth truck! My truck is a real hit around the boatyard, people love the graphics!"

Peter Langlois, Chaboly Terrace, Oakland, CA



Depending on the season and your business, it is not unusual for demand charges to comprise a high percentage of a facility's total electric bill. Cooling, lighting and other systems can contribute to higher demand.

High loads strain the electric grid, and customers must pay their share of the cost of having electrical infrastructure available to serve needs year round. For most facilities, the cost of electricity is made up of two components: consumption in kilowatt-hours (kWh) and demand charges in kilowatts (kW). Demand meters record energy use over 15-minute time intervals, so a single energy-intensive interval will result in a high demand reading applied over an entire month's electric bill and increase it.

Fortunately, there are strategies to help reduce demand:

Operational changes

- Reduce cooling needs by setting room temperatures as high as 78 F and allowing employees to wear appropriate comfortable clothing.
- Turn off printers and other office equipment when not in use. Also, use "sleep" modes on computers and other equipment.
- Install occupancy sensors in restrooms and conference rooms to turn off lights automatically when no one using them.

Equipment and building systems

- Use an energy management system (EMS) to ensure that high-energy-use equipment will not operate at the same time as other equipment.
- Use variable speed drives on air conditioning system pumps, motors and fans.
- Install window films, solar screens or awnings on south- and west-facing windows to lower cooling needs.
- For more resources to help you reduce demand, please visit pacificpower/toolkit.

Source: Pacific Power and Tech Resources

Congratulations Bridgewater Bistro!

Tripadvisor.com recognized Astoria's own Bridgewater Bistro as a "Top 10 Waterfront Restaurant" in July. Bridgewater was in the company of nine other restaurants from around the US, only one other on the west coast!



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CHAMBER CALENDAR - AUGUST 2011

- 3 **Chamber Ambassadors Meeting**
5:30 pm @ El Compadre, Warrenton
- 10 **Chamber Executive Board Meeting**
1:30 pm @ Chamber "Green Building"
- 11 **Lower Columbia Tourism Committee Meeting**
8 am @ Chamber "Green Building"
- 15 **Newsletter Articles & Advertisements Due**
- 18 **Chamber Board of Directors Meeting**
4:00 pm @ Chamber "Green Building"
- 18 **Business After Hours**
5:30 pm @ Wet Dog Cafe
- 20 **Newsletter Inserts & Payment Due**
- 30 **Chamber Circle Breakfast**
8:00 am @ Wet Dog Cafe

August Chamber Circle Breakfast



Date: Tuesday, Aug. 30
Time: Breakfast Buffet service starts at 7:45am; Program at 8am
Location: Wet Dog Café
Cost: \$7.50 for breakfast, coffee is on the Chamber

Join us for another great networking event that includes information you can use! RSVP's would be appreciated to the Chamber, (503) 325-6311. Program TBA.

Chamber Member Orientation

The next member orientation will be held in October. This program is designed to help you take advantage of all your Chamber benefits! New, "old" and prospective members welcome! We are taking the months of August and September off as everyone's schedules are so busy this time of year. However, if you would like some help in updating your website listing or have a question about chamber membership, please give Rose or Regina a call at the Chamber office. It would be our pleasure to assist you!

Civic Organizations Meeting Dates

Astoria Branch AAUW — 3rd Tues. @ 7pm, Library Flag Room
Astoria Downtown HDA — 1st Fri. @ 8:30am, Baked Alaska
Astoria Rotary — Mondays @ Noon, Elks Club
Elks — 2nd & 4th Thursdays @ 8pm, Elks Club
Kiwanis — 1st, 3rd & 5th Tuesdays @ Noon, Golden Luck
Lions — Wednesdays @ 6:30pm, Golden Star
Moose — Wednesdays @ 6:30pm, Moose Lodge
Toastmasters - 1st, 3rd & 5th Mondays @ 6pm, Hotel Elliott
Warrenton Bus. Assoc. — 1st Tues. @ 6pm, Warrenton City Hall
Warrenton Rotary — Wednesdays @ 7am, Doogers

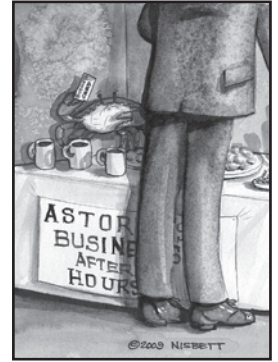
Business After Hours

Thursday, August 18th
5:30- 7pm

at Wet Dog Cafe

Join the Chamber Ambassadors and the host business for food, beverages and plenty of good company at Business After Hours, typically the 3rd Thursday each month.

Chamber members may invite guests to this fun evening of networking, refreshments and door prizes! Don't forget, you must be present to win the member-only cash pot drawing.



Trouble Parking at Pier 39?

DID YOU KNOW: Rogue Ales has parking inside the structure on the Pier on weekdays after 5:00 PM and all-day on weekends and holidays. Questions? Call the Pub at 503-325-5964. Don't let the shore-side construction keep you away.

Heritage Grant Applications Available

Heritage Programs, a division of Oregon Parks and Recreation, is now accepting applications for four grant programs to help preserve and develop Oregon's pre-historic, historic and heritage resources. Apply now for Historic Cemetery Grants, Oregon Heritage Grants, Museum Grants and Preserving Oregon Grants.

For complete information and applications about the above grant programs, visit www.oregonheritage.org and click on "grants." For additional information, contact Kuri Gill at 503-986-0685 or kuri.gill@state.or.us.

Oregon Blue Book Online and in Print

The Oregon Blue Book is the state's official directory and fact book. It contains listings and functional descriptions of government agencies and educational institutions. It also features an almanac, maps, facts about Oregon history and elections, as well as information on the arts, media, and other cultural institutions in Oregon. The print version of the Blue Book is published during odd-numbered years. The Web version is updated regularly as information about changes becomes available, located at bluebook.state.or.us.



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2011 Board of Directors

(year shown is term expiration)

Officers:

President - Cindi Johnston	2011
Bank of Astoria	
Secretary - Mac Burns	2011
Clatsop Co. Historical Society	
Treasurer - Lon Mathis	2012
Flowers by Laurelwood	
President Elect - Jeff Parker	2013
Wauna Federal Credit Union	

Members at Large:

Dan Arnoth	2012
Individual	
Dan Bartlett	2011
Individual	
Mark Gagnon	2013
Clatsop Distributing	
Chris Gramson	2012
Wadsworth Electric	
Norma Hernandez	2013
Lower Columbia Hispanic Council	
Sara Meyer	2011
Individual	
Lorrie Radu	2013
P & L Johnson Mechanical	
Jill Storey	2013
Dairy Queen	
Mike Wallis	2012
WWC Business Solutions/Cellar	on 10th
Caroline Wuebben	2012
Holiday Inn Express	

Advisory Board:

Astoria City Manager - Paul Benoit
 Warrenton City Manager - Kurt Fritsch
 Clatsop County Manager - Duane Cole
 Astoria School Dist. 1C - Craig Hoppes
 USCG - Capt. Bruce Jones
 Education Rep. - Tita Montero, TPJCC
 Chamber Ambassadors - Joyce Rangila
 CEDR - Dick Powell

Staff & Volunteers:

Executive Director - Skip Hauke, skip@oldoregon.com
 Bookkeeping - Sheila Johnson, sheila@oldoregon.com
 Assistant Director - Rose Alsbury, rose@oldoregon.com
 Marketing Mgr. - Regina Willkie, regina@oldoregon.com
 Event Mgr. - Alana Kujala, alana@oldoregon.com
 Visitor Services Manager -
 Suzanne Cannon, suzanne@oldoregon.com

Astoria Welcome Center Staff:

Dave Cannon, Nancy Hoover, & Barb Roberts

Chamber Volunteers: Chandal Andree, Donelda Annat, Bob Baltimore, Barbara Campbell, Bob Chopping, Marlene Colendich, Ella Hill, Vickie Joseph, Marilyn Jensen, John Jensen, Marie Kujala, David Nelson, Jerry Olson, Libby Person, Marcella Price, and Susan Wentworth

3rd Annual "Miss V" Contests on Now!

Show your support for the longest running community theater group on the North Coast - The Astor Street Opry Company - by buying your Miss Virginia and Miss Vivian buttons! Each of the participating establishments (coffee shops and bars) chooses a representative as their "Miss Vivian" or for their "Miss Virginia." They each sell a custom made ASOC button with their image on it. Each button sale counts as a vote! Whoever sells the most WINS! (YES... this truly is an election that can be bought!!!)

Then on the morning of Saturday, Aug. 20th, join us for The Miss Virginia 4K (almost) Fun Run Coffee Run (or walk if you like!), hosted by our own Michael "Ole" Wangen, supported by Napa Auto Parts of Warrenton and Old Town Framing in Astoria. It starts at Coffee Girl at 9am and will proceed down the Astoria Riverwalk ending at Journey's End Coffee Stand. Register through the box office or the morning of.

The fun continues into the evening at 6pm at the ASOC Playhouse when you can "Come Aboard" for a tour of "Shanghai Trap Doors" of our contestant's watering holes! Our passengers will meet the Miss Vivian Contestants, sample their special "Shanghaied Cocktail" and hear the contestant's Trap Door Story created just for this event! There will be a fee for the crawl and space is limited so call 503-325-6104 to sign up! Raffle tickets available now for VIP treatment for the "Crawl."

The tour will end back at the Playhouse at the Shanghaied Costume Ball at 10:30pm. At approx midnight the judges will make the grand announcement declaring the winners for: Best Cocktail, Shanghaied Tale, Miss Virginia Love Story and Coffee Drink! Along with the Crowning of Miss Vivian and Virginia!

SHANGHAIED IN ASTORIA, sponsored by Medical Spa LaCost, runs thru Sept 10th. For more information, tickets or registration details, call or stop by the Box office at the ASOC Playhouse, 129 W. Bond, Astoria, (503) 325-6104 or check out our website for all our activities at astorstreetoprycompany.com
Article Submitted by the Astor St. Opry Co.

ChamberWorks Reminders

* **Articles** are accepted by email or print until the **15th** of the month prior to insertion by email to newsletter@oldoregon.com. Submissions may be edited or omitted by the editors for space or content. Pictures are welcome in .tif or .jpg format. Articles should be 200 words or less.

* **Inserts** (8.5 x 11" size) are limited to 10 each month. Supply a proof copy to the Chamber to hold your space. Once you hear back that your insert is okay, bring **600 copies** and payment to the Chamber - no later than the **20th** of the month prior to insertion. Inserts are \$50. Inserts should be 1 sheet of office paper - no folds, staples or heavy paper without prior approval.

* Business Card size (3.5"W x 2"H) **advertisements** are \$20 a month, with a minimum 6-month commitment. Send camera ready art by email or drop off a card to be scanned. Advertisements are due on the 15th of the month prior to first insertion.

* **Member of the Month** - Reserve this space in an upcoming issue and fill this prime spot on the back cover with news regarding your business or organization. The space can fit about 400 words with one 3" wide photo and your contact info, but you can use the space however you like!

* Would you like to receive ChamberWorks by **email** instead of the paper copy? The email newsletter does include the inserted flyers. Just let us know!

* This service is available as a benefit to Chamber Members only. Please make certain that the member who is providing the article, ad or insert is easily identified in the provided material.



MEMBER OF THE MONTH

Astoria Regatta Association

PO Box 24, Astoria
(503) 861-2288 - Sheree
(503) 325-0590 - Charlene
www.astoriaregatta.org

Regatta Celebrates Astoria's 200th

A variety of activities are planned during the Astoria Regatta, August 10-14, including boat and land parades, boat races, car show, family games, Mayor's Bicentennial Ball, salmon bbq, ducky derby, fireworks and so much more. One of this year's highlights is a concert performance by Grammy Winning Country Star Reba McEntire.

For more information, including the entire schedule of activities, visit the Festival's website, or pick up a Regatta brochure at the Chamber.

New or Changed Events in 2011:

Grand Land Parade - The Astoria Regatta Association invites you to participate in the 2011 Lektro, Inc. Astoria Regatta Grand Land Parade on Saturday, August 13. This year's theme is "Happy 200th Birthday Astoria" in celebration of Astoria's Bicentennial. To be in the parade, visit astoriaregatta.org for an application or contact Martin Bue, Chair, mbue@charter.net. The Parade will follow a new route this year, moving one block away from the highway, along Duane and Exchange Streets. This will free up traffic flow providing a safer route for parade participants, viewers and travelers passing through.

Regatta Square/ "Sail On Regatta" - The Regatta Association, in coordination with the Astoria Downtown Historic District Association, and in an effort to promote local business, will **not be having a Regatta Square this year**. Instead, many local merchants will provide a special promotion to visitors in their stores wearing their Regatta pins during the event. This is a bigger opportunity for local businesses to figure "front and center" in the festivities.

Cannery Workers Reunion / Open House - Hanthorn Cannery Foundation and Pier 39 will provide an Open House August 12-14th during the Bicentennial Regatta Weekend. The public is invited to see the new exhibits and former cannery workers will be allowed to sign the Wall and take home a gift bag from Bumble Bee!



Reba McEntire tickets still available!

Don't listen to rumors that the biggest concert on the coast is sold out because there are still plenty of tickets available! Reba McEntire will hit the stage at Camp Rilea in Warrenton during the Astoria Regatta weekend on Sunday, August 14. The county music star wanted to be part of the "concert in the dunes" to celebrate Astoria's Bicentennial.

Spread out on a blanket with lunch and a drink and relax to the sounds of the talented Oregon Army Band followed by Phil Vassar's singing, songwriting and stunning piano playing! Award winning performer, Reba McEntire, tops off the evening as one of the leaders in the country music industry. General grass seating tickets start at \$50, but you can still purchase reserved seating next to the stage for \$150 or \$200. A variety of food vendors will be on site to satisfy your hunger during the show.

Find out more information at RebaConcert.com.
Submitted by the Astoria Regatta Concert Association.

